

ABSTRACT

THE ROLE OF SOCIAL WORKER COMMUNITY GUIDE OF JOINT VENTURES GROUP (KUBE) IN EMPOWERING POOR FAMILY IN TOTO MULYO VILLAGE WAY BUNGUR SUB DISTRICT EAST LAMPUNG DISTRICT YEAR 2013

By

AHLAN FAHRIADI

The results of pre-research showed the indications the role of PSM normatively goes well, but KUBE under its assistance is not going well. The results of previous similar studies did not distinguish the role of PSM normatively and the expected role, so brings up the pros and cons. The hypothesis formulated that PSM as a normative role worked but expected role is not going well. The purpose of this study was to test the hypothesis. This research is a descriptive study with qualitative approach.

The results showed normative role of PSM is not running well. In the preparation phase, PSM does not specify the type of business UEP as appropriate to local potency and PSM is not consistent to motivate KUBE members. In implementation phase, PSM provides KUBE administration books. In KUBE development phase, PSM does not implement guidance in saving, IKS and LKM. In business partnership phase, PSM does not promote the production of KUBE

under its assistance. In evaluating phase, PSM does not make KUBE development report.

The results showed the expected role of PSM is not running well. In planning phase, PSM does not successfully develop business type of UEP and increase the KUBE members' motivation. Implementation phase, filling the administration book was incomplete. KUBE developmental phase, PSM does not successfully implement the guidance for saving, IKS and LKM. Business partnerships phase, PSM does not promote the production of KUBE under its assistance. Phase of evaluating, PSM unsuccessfully evaluates the overall activities of KUBE. Based on the above research hypothesis, both roles of PSM as normative and as expected is not going well.

Keywords: KUBE members, social assistance services field, PSM