

## **ABSTRAK**

### **IMPLEMENTASI BINA KELUARGA BALITA HOLISTIK INTEGRATIF (BKB HI) DI KELURAHAN PELITA**

**Oleh**

**MEITHA AGNES**

Program Bina Keluarga Balita Holistik Integratif (BKB HI) merupakan upaya pemerintah dalam meningkatkan kualitas pengasuhan anak dan pembangunan keluarga melalui pendekatan holistik integratif. Penelitian ini bertujuan untuk menganalisis implementasi Program BKB HI di Kelurahan Pelita menggunakan teori implementasi kebijakan Randall B. Ripley dan Grace A. Franklin (1986) yang meliputi indikator kepatuhan, kelancaran fungsi rutin, serta kinerja dan dampak yang diinginkan. Penelitian ini menggunakan metode kualitatif dengan teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Hasil penelitian menunjukkan bahwa implementasi Program BKB HI di Kelurahan Pelita telah berjalan cukup baik melalui kegiatan penyuluhan, pendampingan keluarga, serta integrasi layanan Posyandu dan PAUD. Pelaksanaan program didukung oleh koordinasi antar pelaksana dan penggunaan Sistem Informasi Keluarga (SIGA). Program juga memberikan dampak positif terhadap meningkatnya kesadaran keluarga mengenai pentingnya pengasuhan dan tumbuh kembang anak usia dini serta membantu meningkatkan kualitas hidup keluarga. Namun, kesibukan masyarakat dan motivasi partisipasi yang berbeda-beda menyebabkan keterlibatan masyarakat belum sepenuhnya optimal. Selain itu, kader juga memerlukan penguatan motivasi dan pembinaan secara berkelanjutan agar pelaksanaan program dapat berjalan lebih maksimal.

**Kata Kunci: Pengasuhan anak, Kualitas Hidup, Partisipasi Masyarakat, Keluarga Balita**

## **ABSTRACT**

### **THE HOLISTIC INTEGRATIVE TODDLER FAMILY DEVELOPMENT PROGRAM (BKB HI) IN KELURAHAN PELITA**

**By**

**MEITHA AGNES**

*The Holistic Integrative Toddler Family Development Program (BKB HI) is a government initiative aimed at improving the quality of child parenting and family development through a holistic integrative approach. This study aims to analyze the implementation of the BKB HI Program in Pelita Village, using the policy implementation theory of Randall B. Ripley and Grace A. Franklin (1986), which includes the indicators of compliance, smooth functioning of routine activities, and desired performance and impact. This study employed a qualitative method with data collection techniques through interviews, observations, and documentation. The results showed that the implementation of the BKB HI Program in Pelita Village has been carried out quite well through counseling activities, family assistance, and the integration of Posyandu and PAUD services. The implementation of the program is supported by coordination among implementers and the use of the Family Information System (SIGA). The program has also had a positive impact on increasing family awareness regarding the importance of parenting and early childhood development, as well as improving family quality of life. However, community busyness and varying levels of participation motivation have caused community involvement to remain less than optimal. In addition, cadres still require motivation strengthening and continuous guidance to ensure the program can be implemented more effectively.*

**Keywords: Childcare, Quality Of Life, Community Participation, families with toddlers**