

ABSTRACT

IMPLEMENTATION OF PROGRAM KELUARGA HARAPAN SERVICE ON EDUCATION AND HEALTH DEPARTMENT IN COASTAL AREA OF BANDAR LAMPUNG CITY (Study in Bumi Waras Village Teluk Betung Selatan District)

By

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Policy of the Program Keluarga Harapan (PKH), which just launched in 2011 in one of the Coastal region is located in the city of Bandar Lampung, exactly region of Bumi Waras, creates the problem of the existence of the notion that aid is not targeted PKH because it was found no discrepancy between the amount of data Prosperous Pre Family with the number of PKH beneficiaries.

The purposes of this study are to determine and to analyze how the implementation and execution of the constraints faced by policy Program Keluarga Harapan (PKH) coastal city of Bandar Lampung in the region of Bumi Waras.

The study uses a descriptive qualitative research approach which presented and described as complete as possible a situation that applies a certain place in society. This study uses the purpose sampling technique, namely unrandomly decision-informants, but through the considerations and criteria, by taking a sample of some of the informants they were NGO Coordinating JPrP Bandar Lampung, Chairman of the UPPKH Bandar Lampung City and District of the Teluk Betung Selatan, Ward Bumi Waras region, Bumi Waras Companion PKH Region, as well as some of the Bumi Waras region residents.

Research results show that the implementation of the PKH in the field of education and health is quite good, although still found that the individual importance of the Village staff. However, because the PKH policy should start in 2011, made all very poor families got help from PKH, the data were not considered valid because it focused on data from BPS in 2008. In addition, PKH

socialization policy is judged to be evenly distributed; only focusing on PKH members only, so most of the Bumi Waras Region residents did not know about the policy of this PKH.

To the concept of management in the future, it helps Tim UPPKH, especially companion to coordinate with Ward-Chairman and Chairman of RT in determining any citizens who entitled to relief, as well as the means of dissemination to the citizens. Data collection is also necessary to remember that not all citizens of very poor families are not getting the help PKH. In addition, there is also a good idea to be thorough socialization so that all citizens know the PKH policy.

Keyword: Implementation, Program Keluarga Harapan Policy, PKH