

ABSTRACT

Planning Analysis Program Bus Rapid Transit (BRT) Bandar Lampung in 2011

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The concept of public management by visualizing the public needs the government's efforts to use the facilities and infrastructure available. Background in public sector management plan based on the tendency of the government's attention to the problems faced in order to meet public needs. Organizing shape public management by the government to give public service one is the provision of transport services.

This study aimed to (a) describe and analyze the background of the program planning BRT-Trans Bandar Lampung in 2011, (b) describe and analyze processes in planning BRT-Trans Bandar Lampung, and (c) analyzing the involvement of stakeholders in the planning of the BRT program- Trans Bandar Lampung. This research used descriptive type of research with qualitative approach. Data were collected using depth interview and documentation.

The results of this study indicate that the BRT-Trans Bandar Lampung motivated by two things: (a) the mandate of Law Number 22 of 2009 about Road Traffic and Transportation (LLAJ) is a major policy on which to base the development of this program. Bandar Lampung as major cities that have been planned by the central government as the city's duty to develop mass transportation BRT, (b) transportation of Bandar Lampung conditions that must be addressed. However, since the planning and implementation phase of BRT-Trans Bandar Lampung is not equipped with operational directives / guidelines. Processes and stakeholder involvement in the planning of this program can be seen that has not been going well, due to the lack of systematic and comprehensiveness of planning agenda.

This research recommends some suggestions: (1) the City Government and Dinas Perhubungan of Bandar Lampung City transport management needs to establish that in the future no longer fill the city streets as it becomes the freight feeder link facilities; (2) The necessity of the City Government and the Dinas Perhubungan of Bandar Lampung City to finish the implementation of the law BRT-Trans Bandar Lampung, and (3) have formed a committee that allows for joint regulation with Dinas Perhubungan of Bandar Lampung City to evaluate the implementation of the BRT-Trans Bandar Lampung.

Keywords: Public Management, Planning, Transportation Planning.