

ABSTRAK

UPAYA PENGURANGAN SAMPAH RUMAH TANGGA MELALUI PARTISIPASI MASYARAKAT DALAM BANK SAMPAH EMAK.ID DIKELURAHAN KEDAUNG KECAMATAN KEMILING KOTA BANDAR LAMPUNG

Oleh:

SARAH MAHMUDAH

Penelitian bertujuan untuk memperoleh gambaran tentang upaya pengurangan sampah rumah tangga melalui partisipasi masyarakat dalam kegiatan Bank Sampah Emak.ID di Kelurahan Kedaung, Kecamatan Kemiling, Kota Bandar Lampung. Penelitian menggunakan metode kualitatif dengan teknik pengumpulan data berupa observasi dan wawancara serta penentuan informan menggunakan teknik *snowball*. Berdasarkan hasil penelitian, upaya pengurangan sampah dilakukan melalui kegiatan sosialisasi, edukasi terkait sampah rumah tangga oleh *Founder* Emak.Id yang memiliki nilai ekonomi. Sosialisasi FGD dilakukan oleh pengurus Emak.ID bersama DLH. Jumlah sampah di Kelurahan Kedaung data pengurangan volume sampah 12,224 ton tahun 2021–2025, berkontribusi sebesar 0,00077% terhadap timbulan sampah Kota Bandar Lampung, dan apabila diproyeksikan pada 126 kelurahan di Kota Bandar Lampung menjadi 0,000009702%. Upaya tersebut tidak terlepas dari partisipasi masyarakat dalam setiap tahapan kegiatan mulai dari perencanaan, pemilahan, penyetoran, hingga evaluasi. Pemerintah turut berperan melalui dukungan edukasi, pelatihan, bantuan sarana, serta pemberian penghargaan implementasi K3 terbaik. Partisipasi masyarakat dipengaruhi oleh faktor internal dan eksternal, serta didominasi oleh perempuan khususnya ibu rumah tangga.

Kata Kunci: Upaya Pengurangan Sampah Rumah Tangga, Partisipasi Masyarakat, Bank Sampah Emak.ID

ABSTRACT

EFFORTS TO REDUCE HOUSEHOLD WASTE THROUGH COMMUNITY PARTICIPATION IN THE EMAK.ID WASTE BANK IN KEDAUNG VILLAGE, KEMILING DISTRICT, BANDAR LAMPUNG CITY

By:

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The study aims to obtain an overview of efforts to reduce household waste through community participation in the Emak.ID Waste Bank activities in Kedaung Village, Kemiling District, Bandar Lampung City. The study used a qualitative method with data collection techniques in the form of observation and interviews and the determination of informants using the snowball technique. Based on the research results, waste reduction efforts are carried out through socialization activities, education related to household waste by the Founder of Emak.Id which has economic value. FGD socialization was carried out by Emak.ID administrators together with the Environmental Agency (DLH). The amount of waste in Kedaung Village, data on waste volume reduction of 12,224 tons in 2021–2025, contributing 0.00077% to the waste generation of Bandar Lampung City, and if projected in 126 villages in Bandar Lampung City to 0.000009702%. These efforts are inseparable from community participation in every stage of the activity from planning, sorting, depositing, to evaluation. The government plays a role through educational support, training, facility assistance, and awarding the best K3 implementation. Community participation is influenced by internal and external factors, and is dominated by women, especially housewives.

Keywords: Household Waste Reduction Efforts, Community Participation, Emak.ID Waste Bank