

ABSTRAK

ANALISIS SEKURITISASI DAN KEAMANAN NASIONAL: KASUS TIKTOK DI AMERIKA SERIKAT

Oleh

SITI NURKHOLIZA

Perkembangan teknologi digital telah melahirkan dinamika baru dalam hubungan antara negara dan perusahaan teknologi global. Sejak 2019, TikTok dipandang oleh Pemerintah Amerika Serikat sebagai platform yang berpotensi mengancam keamanan nasional, terutama terkait keamanan data pengguna dan kemungkinan pengaruh pemerintah Tiongkok terhadap perusahaan induknya, ByteDance. Penelitian ini bertujuan menganalisis proses sekuritisasi TikTok oleh Pemerintah Amerika Serikat serta menjelaskan dinamika hubungan keduanya pada periode 2019–2026.

Penelitian ini menggunakan metode kualitatif dengan pendekatan studi kepustakaan. Data diperoleh dari dokumen resmi pemerintah Amerika Serikat, dokumen perusahaan, jurnal ilmiah, laporan lembaga riset, serta media internasional. Analisis dilakukan menggunakan teori sekuritisasi dari Barry Buzan, Ole Wæver, dan Jaap de Wilde dengan menelaah unsur *securitizing actor*, *speech act*, *referent object*, *audience acceptance*, dan *extraordinary measures*, serta konsep keamanan nasional yang mencakup elemen kedaulatan, kepentingan nasional, ancaman, dan lingkungan keamanan.

Hasil penelitian menunjukkan bahwa Pemerintah Amerika Serikat mengonstruksikan TikTok sebagai ancaman keamanan nasional melalui proses sekuritisasi. Dinamika hubungan antara Pemerintah Amerika Serikat dan TikTok menunjukkan tiga pola utama, pertama, fase pemaksaan divestasi pada masa pemerintahan Trump periode pertama, kedua pola negosiasi pada masa pemerintahan Biden dan ketiga, pola solutif pada masa pemerintahan Trump periode kedua yang berujung pada pembentukan TikTok USDS Joint Venture LLC sebagai mekanisme restrukturisasi kepemilikan. Tindakan-tindakan yang diambil pemerintah Amerika Serikat terhadap TikTok mencerminkan upaya perlindungan terhadap keamanan nasional Amerika Serikat.

Kata Kunci: TikTok, Amerika Serikat, keamanan nasional, sekuritisasi, ByteDance

ABSTRACT

ANALYSIS OF SECURITIZATION AND NATIONAL SECURITY: THE CASE OF TIKTOK IN THE UNITED STATES

By

SITI NURKHOLIZA

The development of digital technology has created new dynamics in the relationship between states and global technology companies. Since 2019, TikTok has been viewed by the United States government as a platform that potentially threatens national security, particularly regarding user data security and the possibility of influence by the Chinese government over its parent company, ByteDance. This study aims to analyze the securitization process of TikTok by the United States Government and to explain the dynamics of the relationship between the United States Government and TikTok during the period 2019–2026. This study employs a qualitative method with a literature review approach. Data were collected from official documents of the United States Government, corporate documents, academic journals, research institution reports, and international media sources. The analysis applies the securitization theory developed by Barry Buzan, Ole Wæver, and Jaap de Wilde by examining the elements of securitizing actor, speech act, referent object, audience acceptance, and extraordinary measures, as well as the national security concept encompassing the elements of sovereignty, national interests, threats, and the security environment. The findings reveal that the United States Government constructed TikTok as a national security threat through a securitization process. The dynamics of the relationship between the United States Government and TikTok demonstrate three main patterns: first, the forced divestiture phase during the first Trump administration; second, the negotiation pattern during the Biden administration; and third, the resolute pattern during the second Trump administration, culminating in the establishment of TikTok USDS Joint Venture LLC as an ownership restructuring mechanism. The measures taken by the United States Government against TikTok reflect efforts to protect the national security of the United States.

Keywords: TikTok, United States, national security, securitization, ByteDance