ABSTRACT

EFFECTIVENESS IMPLEMENTATION OF THE NATIONAL COMMUNITY DEVELOPMENT PROGRAM (PNPM) MANDIRI RURAL THE VILLAGE OF SUKADANA DISTRICT SUKADANA EAST LAMPUNG REGENCY IN 2013

BY

DANY SETIAWAN

PNPM Mandiri is one of government programs to overcome the poverty community empowerment based. One of the PNPM Mandiri is PNPM Mandiri rural. One of the areas implementing this program is the District Sukadana East Lampung Regency. But, the implementation of PNPM Mandiri Rural in this district is not going well. It looks based on data from village funds budget, District Sukadana in 2009 to 2012 has increased number of poor population by 3%. Increasing the number of poor population, indicate that PNPM Mandiri Rural which has been running is not effective because it is not relevant with the goals of PNPM Mandiri. In District Sukadana, Sukadana village is the village with the largest number of poor people increase. One of the efforts to overcome the problem, In 2013 the budget PNPM Mandiri Rural Village Sukadana focused on Lapen Road construction program that aims to facilitate the community economic activities. Based on background of the problem, the purpose of this research is to
know Effectiveness Of The National Community Program (PNPM) Mandiri Rural The Village Of Sukadana District Sukadana East Lampung Regency In 2013.

The method used in this research is qualitative descriptive type. The research uses the Richard M. Steers effectiveness indicators that is Achievement of the goals, Integration and Adaptation. Data collection techniques using interviews and documentation. Data processing technique used editing and interpretation. Data analysis technique done by reduction of the data, displaying data, verification of data and draw conclusions.

The results of the research show that implementation of the National Community Development Program (PNPM) Mandiri Rural The Village of Sukadana District Sukadana East Lampung Regency in 2013 that is Lapen Road construction has been effective. This result can be seen from the successful implementation of all indicators of effectiveness used. Indicators of goal achievement has been well, it is seen from the Lapen Road construction which have been built in accordance with the the deadline and targets are planned. On indicators of integration, socialization Lapen Road construction has been successfully implemented. Finally, the success of the adaptation indicators can be seen from the enthusiastic public response to Lapen Road construction activities. The community did not only help to material contributions but also power to Lapen Road construction.

**Keywords:** Effectiveness, PNPM Mandiri Rural