

**ANALYSIS OF FACTORS AFFECTING THE EMPLOYMENT IN THE
DISTRICT OF SOUTH LAMPUNG 2003-2012**

by

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ABSTRACT

The purpose of this study was to analyze the effect of the minimum wage variable district, regional gross domestic product, and exports on employment. The analysis tool used is multiple linear regression analysis model with the method of least squares (Ordinary Least Square). This study uses annual time series data obtained from Statistics South Lampung and South Lampung Manpower. Based on the results of ordinary least square regression, it is known that in partial regional gross domestic product and exports a significant positive impact on employment in South Lampung.

While the minimum wage variable districts and a significant negative impact on employment in South Lampung. And jointly and significant all variables used in this study affect the employment opportunities in South Lampung.

Keywords: employment, minimum wage district, regional gross domestic product, exports, Ordinary Least Square.