

ABSTRAK
PERANCANGAN *STUDENT CREATIVE HUB* DI BANDAR LAMPUNG
DENGAN PENDEKATAN ARSITEKTUR KONTEMPORER

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Perkembangan ilmu pengetahuan, teknologi, dan ekonomi kreatif mendorong perguruan tinggi untuk berperan lebih aktif sebagai pusat inovasi generasi muda. Kota Bandar Lampung sebagai ibu kota Provinsi Lampung memiliki lebih dari 200.000 mahasiswa aktif yang tersebar di 108 perguruan tinggi, menunjukkan konsentrasi dan keragaman disiplin ilmu yang besar. Meski aktivitas kreatif dan inovatif mahasiswa telah berkembang melalui berbagai kegiatan seperti PKM, lomba karya tulis, pameran penelitian, dan pengembangan rintisan usaha, kegiatan-kegiatan tersebut masih berlangsung secara terpisah dan tidak terintegrasi. Fasilitas yang tersedia umumnya bersifat institusional dan terbatas pada masing-masing kampus, sehingga kolaborasi lintas perguruan tinggi masih relatif terbatas. Kondisi ini menunjukkan adanya kesenjangan antara besarnya potensi kreativitas mahasiswa dengan ketersediaan fasilitas yang mampu mendukungnya secara optimal. Penelitian ini bertujuan merancang Student Creative Hub di Bandar Lampung sebagai fasilitas terpadu yang dapat mengakomodasi kebutuhan kolaboratif, kreatif, dan inovatif mahasiswa lintas perguruan tinggi. Pendekatan Arsitektur Kontemporer diterapkan untuk menghadirkan ruang yang adaptif, fleksibel, dan responsif terhadap dinamika aktivitas pengguna. Fasilitas ini dirancang sebagai ruang netral yang mendorong interaksi lintas disiplin, pertukaran pengetahuan, dan sinergi inovasi, sehingga dapat menjadi katalisator ekosistem kreatif mahasiswa di Bandar Lampung. Metode perancangan dilakukan melalui kajian literatur mengenai konsep creative hub, ruang kolaboratif, dan arsitektur kontemporer. Hasil perancangan diharapkan dapat menjadi solusi atas keterbatasan wadah representatif bagi aktivitas kreatif mahasiswa, sekaligus memperkuat ekosistem inovasi kota dan mendukung kebijakan pengembangan talenta riset dan inovasi nasional periode 2025–2029.

Kata kunci: Student Creative Hub, Arsitektur Kontemporer, Kolaborasi Mahasiswa, Ekosistem Inovasi.

ABSTRACT

DESIGNING A STUDENT CREATIVE HUB IN BANDAR LAMPUNG WITH A CONTEMPORARY ARCHITECTURE APPROACH

By

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The advancement of science, technology, and the creative economy has encouraged higher education institutions to play a more active role as centers of innovation for the younger generation. Bandar Lampung, as the capital city of Lampung Province, has more than 200,000 active students spread across 108 higher education institutions, reflecting a significant concentration and diversity of academic disciplines. Although students' creative and innovative activities have developed through various programs such as PKM (Student Creativity Program), scientific writing competitions, research exhibitions, and startup development, these activities still take place separately and remain unintegrated. The available facilities are generally institutional in nature and limited to each individual campus, resulting in relatively limited cross-institutional collaboration. This condition reveals a gap between the considerable potential of student creativity and the availability of facilities capable of optimally supporting it. This research aims to design a Student Creative Hub in Bandar Lampung as an integrated facility that can accommodate the collaborative, creative, and innovative needs of students across higher education institutions. A Contemporary Architecture approach is applied to create spaces that are adaptive, flexible, and responsive to the dynamics of user activities. This facility is designed as a neutral space that fosters cross-disciplinary interaction, knowledge exchange, and innovation synergy, positioning it as a catalyst for the student creative ecosystem in Bandar Lampung. The design method involves a literature review on the concepts of creative hubs, collaborative spaces, and contemporary architecture. The design outcome is expected to serve as a solution to the lack of a representative venue for student creative activities, while also strengthening the city's innovation ecosystem and supporting the national policy on research and innovation talent development for the 2025–2029 period.

Keywords: *Student Creative Hub, Contemporary Architecture, Student Collaboration, Innovation Ecosystem.*