ABSTRACT

IMPLEMENTATION OF, PROFITABILITY, ECONOMIC VALUE ADDED AND CORPORATE SOCIAL RESPONSIBILITY ON RETURN STOCK
(Studies in Companies Listed on the IDX30 Period 2009-2012)

By

Agung Devin Nugroho

The purpose of this research was to determine the effect of, return on investment, return on equity, earning per share, economic value added and corporate social responsibility on return stock. The sample in this research consisted of 18 companies listed in IDX30 2009-2012. The sample was selected using purposive sampling. Data were analyzed using multiple linear regression with panel data approach that uses statistical test equipment Eviews 7. The results of this research showed that the ability of explanation by the variation of the five independent variables on return stock by 27%, while the remaining 73% are influenced by other factors outside of this research. F test result showed that the profitability, economic value added and corporate social responsibility simultaneously significant effect on return stock. T test results showed that the economic value added partially significant effect on return stock, while return on investment, return on equity, earning per share, and corporate social responsibility partially not significant effect on return stock.

Keywords: Return On Investment, Return On Equity, Earning Per Share, Economic Value Added, Corporate Social Responsibility, Return Stock.