

## **ABSTRAK**

### **EVALUASI PROGRAM PASARAN WAWAI OLEH NON-GOVERNMENT ORGANIZATION (NGO) GAJAHLAH KEBERSIHAN DALAM UPAYA PENGELOLAAN SAMPAH**

**Oleh**

**MAYTRA NUR ZAHRA**

NGO Gajahlah Kebersihan melaksanakan program Pasaran Wawai di Pulau Pasaran sebagai upaya mendorong partisipasi masyarakat dalam pengelolaan sampah. Penelitian ini bertujuan untuk menganalisis evaluasi pelaksanaan program Pasaran Wawai oleh NGO Gajahlah Kebersihan dalam upaya pengelolaan sampah di Pulau Pasaran, Kota Bandar Lampung berdasarkan indikator *input*, *process*, *output*, dan *outcome* dari Bridgman dan Davis. Penelitian ini menggunakan pendekatan deskriptif kualitatif dengan teknik pengumpulan data melalui wawancara, dokumentasi, dan observasi. Hasil penelitian menunjukkan bahwa pada aspek *input*, program didukung oleh identifikasi masalah, pra-riset, pendanaan, dan kemitraan. Pada aspek *process*, program dijalankan melalui edukasi, pelibatan masyarakat, teknis pengelolaan sampah, monitoring, serta penyesuaian terhadap kendala di lapangan. Pada aspek *output*, program menghasilkan peningkatan pengetahuan dan keterampilan masyarakat, tersedianya layanan dan fasilitas pengelolaan sampah, serta inovasi pemberdayaan masyarakat. sementara pada aspek *outcome*, praktik pengelolaan sampah yang muncul selama program berlangsung belum sepenuhnya bertahan setelah program berakhir, sehingga sebagian masyarakat masih kembali pada pola lama dalam mengelola sampah. Selain itu, dukungan kelembagaan dan koordinasi pemerintah juga belum berjalan optimal dalam mendukung keberlanjutan program. Dengan demikian, program Pasaran Wawai dapat dinilai berhasil sebagai upaya awal pengelolaan sampah berbasis masyarakat, namun masih memerlukan penguatan kelembagaan, monitoring, dan partisipasi masyarakat agar program dapat berkelanjutan dalam jangka panjang.

Kata kunci: Evaluasi program, pengelolaan sampah, NGO, Pasaran Wawai

## **ABSTRACT**

### **EVALUATION OF THE PASARAN WAWAI PROGRAM BY THE NON-GOVERNMENTAL ORGANIZATION (NGO) GAJAHLAH KEBERSIHAN IN WASTE MANAGEMENT EFFORTS**

**By**

**MAYTRA NUR ZAHRA**

*NGO Gajahlah Kebersihan implemented the Pasaran Wawai Program in Pulau Pasaran as an effort to encourage community participation in waste management. This study aims to analyze the evaluation of the implementation of the Pasaran Wawai Program by NGO Gajahlah Kebersihan in waste management efforts in Pulau Pasaran, Bandar Lampung City, based on the input, process, output, and outcome indicators proposed by Bridgman and Davis. This research employed a descriptive qualitative approach with data collection techniques through interviews, documentation, and observation. The results of the study indicate that, in the input aspect, the program was supported by problem identification, preliminary research, funding, and partnerships. In the process aspect, the program was implemented through education, community involvement, technical waste management activities, monitoring, and adjustments to field constraints. In the output aspect, the program resulted in increased community knowledge and skills, the availability of waste management services and facilities, as well as community empowerment innovations. Meanwhile, in the outcome aspect, waste management practices that emerged during the program implementation were not fully sustained after the program ended, causing some community members to return to their previous waste management habits. In addition, institutional support and government coordination had not yet operated optimally in supporting the sustainability of the program. Therefore, the Pasaran Wawai Program can be considered successful as an initial effort toward communitybased waste management. However, it still requires stronger institutional support, monitoring mechanisms, and community participation to ensure long term sustainability.*

**Keywords:** *program evaluation, waste management, NGO, Pasaran Wawai*