

## **ABSTRACT**

### ***INFLUENCE OF ECONOMIC VALUE ADDED (EVA) MOMENTUM, MARKET VALUE ADDED (MVA), NET PROFIT MARGIN (NPM), AND RETURN ON ASSETS (ROA) TO CORPORATE VALUES***

*(Study on Food & Beverage Companies listed at Indonesia Stock Exchange (IDX)  
in 2011-2013 Periods)*

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*This research is aimed to analyze effect of economic value added (EVA) momentum, market value added (MVA), net profit margin (NPM), and return on assets (ROA) to corporate values. This research used food & beverage companies which were listed at the Indonesia Stock Exchange (IDX) as population. The sample consisted of 12 food & beverage companies listed at the Indonesia Stock Exchange (IDX) in 2011-2013 periods which were determined through purposive sampling method. The research used multiple linear regression analysis panel data model with used eviews 7.*

*Result of this research showed that economic value added (EVA) momentum does not has significant to corporate values and has positive effect. Market value added (MVA) does not has significant to corporate values and has negative effect. Net profit margin (NPM) does not has significant to corporate values and has negative effect. Return on assets (ROA) has significant to corporate values and has positive effect.*

***Keyword : Corporate Values, Economic Value Added (EVA) Momentum,  
Market Value Added (MVA), Net Profit Margin (NPM), And  
Return On Assets (ROA)***