

ABSTRACT

COMMUNITY RESPONSE TO WOMEN SMOKING

(Studies in Public Places in Bandar Lampung)

By

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This study aims to describe how the public response to the women smoked, and to know how to influence knowledge, and attitudes towards the actions taken against women smoking. The response in this study is divided into three stages, namely the level of public knowledge of women smoke, attitudes towards women smoke, and community action against female smoking. While in testing the influence of knowledge and attitude towards the actions taken against women smoked, used regression test with statistical data processing program. The method used was a descriptive study using a quantitative approach. Data collection techniques in this study by distributing a questionnaire or questionnaire with a sample size of 100 respondents in the study.

The results showed that, at this stage of knowledge, the public is in the category of knowledge that is being, then the stance phase, people tend to be negative or not happy about the presence of women smoke. At the stage of action, the Society also tends to act negatively to women smoke. In regression testing, there is influence between knowledge and attitudes towards the actions taken to women smoke.

Keywords: Community Level, Women smoking