

ABSTRACT

THE INFLUENCE OF LEADERSHIP AND MOTIVATION IN THE PERFORMANCE OF EMPLOYEE FAMILY PLANNING OFFICER (PLKB) AT BADAN KOORDINASI KELUARGA BERENCANA DAN PEMBERDAYAAN PEREMPUAN (BKKB-PP) BANDAR LAMPUNG

By

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The improvement performance of an individual or an employee of an organization is needed. Among many factors that affect performance, leadership and motivation factors are most considered factors. Performance in the public spotlight no doubt needed for public employees. One is the performance of family planning officer (PLKB) at Badan Koordinasi Keluarga Berencana dan Pemberdayaan Perempuan (BKKB-PP) Bandar Lampung.

This research type used explanatory using quantitative methods. Data collection techniques used were questionnaires and documentation. Data processing techniques used were editing, coding and tabulation. Data analysis technique used were correlation, regression and hypothesis testing.

From the results obtained, r count is greater than the r table, leadership variables ($0.459 > 0.3903$) and motivation variable ($0.671 > 0.3903$). There was a positive relationship between leadership and motivation on the performance of PLKB, therefore, they were better leadership and motivation, they would be as good as the performance of employees.

*The value of the coefficient of regression obtained in the variable influence of leadership and motivation on the performance of PLKB Bandar Lampung is equal to 0,682 or 68,2% and was the **strong category**.*

Keywords : Leadership., Motivation., and Performance