

ABSTRACT

COMMUNITY EMPOWERMENT BY NON-GOVERNMENTAL ORGANIZATIONS MITRA BENTALA IN THE DEVELOPMENT OF THE ECOTOURISM IN THE PAHAWANG ISLAND VILLAGE THROUGH BUSINESS UNITS MITRA WISATA

By

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The new paradigm in the management of development today is known as good governance. Good governance will be achieved if the quality of the interactions that occur among the components of governance, such as the State, private sector and civil society organizations can be realized. Non-governmental Organization (NGO) as one form of strong civil society has an important contribution for the agenda of the direction and development through the empowerment of the people at the "grassroots", which has ability to encourage groups community in participating for development. This study aimed to describe and analyze implementation of community empowerment by non-governmental organizations Mitra Bentala in the development of ecotourism in the Pahawang Island Village absence of a framework on business units Mitra Wisata, and also provide recommendations appropriate frameworks Mitra Wisata.

This research used descriptive research with qualitative approach. Data collection techniques used interview, documentation and observation. Data were analyzed by Logical Framework Approach (logframe), the results of the analysis obtained 11 (eleven) problems which analyzed again through Logframe matrix in order to find the solution. Furthermore gained some programs to do, such as: the manufacture of the management structure, the financial management training, the management program training, the ecotourism management legitimacy, the financing (fundraising training), management institute training, the marine and coastal ecosystems training, SAR training (Search and Rescue), travel management training, manufacture of souvenirs training, mangrove nursery training, food specialties training, coral transplantation training, regular meetings (discussions between the parties related) and the strategic incorporation plan between the parties concerned. The activities can overcome the existing problems if the implementation is also supported by the synergy of various stakeholders, such as the Mitra Bentala, Pesawaran Tourism District, village officials and also the campus academics.

Keywords: Framework, Non-governmental organization Mitra Bentala, Community Empowerment