ABSTRACT

THE MANAGEMENT OF EDUCATOR RESOURCES IN ESTABLISHING

STUDENT'S CHARACTERS

(A CASE AT SMPN 27 BANDAR LAMPUNG)

BY

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This research is aimed to analyze and describe: (1) the management program of educator resource, (2) the implementation of management of educator resource, (3) the evaluation in managing the educator resource, (4) obstacles which are faced by principals in implementing the management of educator resource which is led meet the main purpose of this research.

This research applied a qualitative approach through a case study approach. The collecting data techniques were interview observation and documentation. However, the data analysis techniques of this research were data reduction, data providing and conclusion otherwise verification.

The result of this research can be concluded as the following: (1) the management program of educator resource in order establish the student’s character which was arranged for improving the quality of educator resource establishing the student’s character. The program consist of training of educating, workshop and research those program were the training and education program include workshop through inhouse and training (IHT) school corporation, long distance learning, internal coaching by school principal and advance education. Those programs are concluded continually and comprehensively, meanwhile character building education research program was not to be implemented optimally. (2) the implementation of the program in order to support the success of educator resource management in establishing students’ character used in three strategies, such as education program for establishing the students’ character integrating the comprehensive subject and integrating it in the daily activities (3) the evaluation of educator resource management for establishing students’ character was already conducted optimally based on the regulation of legislation that was already stated. The evaluation of educator resource was intended to decide the decision in education policy, not only planning, but also in managing processing, and arranging the follow up of the education (4) obstacles in implementing the management educator resource in establishing students character were come from the students’ family background which was not conducive enough, the influence of friend, the lack of media of learning and the lack of socialization in character building education.

Keyword: educator resource management, character building.