SUCCESS ANALYSIS OF KOPERASI UNIT DESA (KUD) MINA JAYA IN SOUTH TELUK BETUNG SUB DISTRICT OF BANDAR LAMPUNG CITY BASED ON TRIPARTITE APPROACH

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ABSTRACT

This research aims to analyze: (1) the financial performance of KUD Mina Jaya reviewed by financial ratio, (2) the contribution of KUD Mina Jaya toward development, and (3) the prosperity rate of KUD Mina Jaya members and compares them based on their status as fisherman according to Sajogyo criteria. This research was conducted in KUD Mina Jaya South Teluk Betung Sub-district Bandar Lampung City. There were four level of fisherman, namely ship owner, sailor, ship machine (KKM), and ship crew (ABK). The numbers of samples were 92 people that consist of 36 fishermen from the ship with more than 10 ABK and 56 fishermen from the ship with less or equal than 10 ABK. The data analysis method used was the financial ratio analysis, contribution analysis towards developments, and the analysis of prosperity rate based on Sajogyo criteria (1997). The results showed that (1) the financial performance of KUD Mina Jaya reviewed from financial ratio were very good based on solvability ratio and profitability ratio, but it was still in good category based on liquidity ratio, (2) KUD Mina Jaya has contributed well towards the development in Lampung Province from 2010 until 2014, with good category based on the obedient of cooperation to pay taxes, the average ratio of labor absorption, and the average of the labor wage rate, and (3) KUD Mina Jaya has been successful enough to make prosperity of its members, even the ship owner in the ship with more than 10 ABK, which mostly has been categorized in proper life. The prosperity rate of ship owners with more than 10 ABK were more than ship owner with less or equal than 10 ABK and the prosperity rate of the sailor, KKM, and ABK in the ship with more than 10 ABK and in the ship with less or equal than 10 ABK were similar.

Key words: development, financial, KUD, prosperity, tripartite