ABSTRACT

FACTORS CAUSING THE USE OF SLANG(PROKEM) IN TEENAGER
(Studies in Adolescents at Senior High School Gajah Mada Bandar Lampung)

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This research aims to clarify what factors influence teenager use slang(prokem). The research method is the quantitative descriptive. The technique of collecting data carried out through a questionnaire. The result showed that, friendship is a factor causing the use of slang/prokem (701 : 1008) x 100% = 70% than expected (100%). Language as a prestige is a factor causing the use of slang/prokem in teenager (702 : 1008) x 100% = 69,6% than expected (100%). Interaction of the atmosphere into the factors that affect teenager in using slang/prokem (349 : 504) x 100% = 69,2% than expected (100%). Language as an identity factor into the causes teenager use slang/prokem (869 : 1260) x 100% = 69% than expected (100%). It does show that of the four factors above, the friendship becomes the first factor, slang(prokem) language as prestige as the second factor, atmosphere interaction and language as the identity of the third and the fourth factor adolescents use slang/prokem in their social. And from this research showed that teenager prefer to use slang/prokem than using Indonesian language. Other than that slang can threaten the existence of Indonesian language and can be destructive to the Indonesian language.

Keywords : Slang, Adolescents and Factors that influence