

ABSTRACT

FACTORS CAUSING THE USE OF SLANG(PROKEM) IN TEENEGER
(Studies in Adolescents at Senior High School Gajah Mada Bandar Lampung)

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This research aims to clarify what factors influence teenager use slang(prokem). The research method is the quantitative descriptive. The technique of collecting data carried out through a questionnaire. The result showed that, friendship is a factor causing the use of slang/prokem $(701 : 1008) \times 100\% = 70\%$ than expected (100%). Language as a prestige is a factor causing the use of slang/prokem in teenager $(702 : 1008) \times 100\% = 69,6\%$ than expected (100%). Interaction of the atmosphere into the factors that affect teenager in using slang/prokem $(349 : 504) \times 100\% = 69,2\%$ than expected (100%). Language as an identity factor into the causes teenager use slang/prokem $(869 : 1260) \times 100\% = 69\%$ than expected(100%). It does show that of the four factors above, the friendship becomes the first factor, slang(*prokem*) language as prestige as the second factor, atmosphere interaction and language as the identity of the third and the fourth factor adolescents use slang/prokem in their social. And from this research showed that teenager prefer to use slang/prokem than using Indonesian language. Other than that slang can threaten the existence of Indonesian language and can be destructive to the Indonesian language.

Keywords : Slang, Adolescents and Factors that influence