ABSTRACT

BY:

RIDHO RIDWANSYAH

SOCIO-DEMOGRAPHIC FACTORS RELATED TO KNOWLEDGE, RESPONSE AND MEASURE OF *KOPROK* GAMBLE

This study purpose to clarify the corellation between socio-demographic factors (age, sex, education level and income level) with the knowledge, response and measure of *Koprok* gamble. The method used is quantitative. All of data was collected through questionnaires and by using *Chi-Square*, *Spearmen* and *Pearsons* analysis. The results showed that, there is a corellation between socio-demographic factors consisting of age, gender, education level and income level of respondent with knowledge of the gambling law of *Koprok* gamble. Then calculated that there is a corellation between socio-demographic factors of person's consisting of age, gender, education level and income level a respondent with an response towards *Koprok* gamble. Furthermore calculated that there is a corellation between socio-demographic factors of person's consisting of age, gender, education level and income level of person's a person with a *Koprok* gambling measure.

Key Words: Sosio-demographic, knowledge, response, measure, gambling.