

ABSTRACT

ANALYSIS OF AFFECTING FACTORS DEMAND FOR EXPORT INDONESIA PERIOD 2006:1-2013:12

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This study describes the working capital loan interest rates as a monetary instrument in order to affect the demand for exports and also presented macroeconomic factors suspected to affect the rate of export demand that the rate of inflation and Real GDP, as well as the variables associated with the interaction of international finance, namely the kurs or the exchange rate. The analysis used in this study using ordinary least squares (Ordinary Least Square) at the level of first-difference the study period January 2006-December 2013. Based on the results of Ordinary Least Squares regression on the level of first-difference, it is known that partially working capital loan interest rate (SBK) and inflation (CPI) variables had a negative influence and significant on the demand for Indonesian exports. The exchange rate and the Gross Domestic Product (GDP) had a positive influence on the demand for Indonesian exports. Exchange rate and GDP have a significant effect and no significant effect on demand for Indonesian exports. Based on the estimation results of this study can be seen that simultaneously and significantly variable Working Capital Interest Rate (SBK), Inflation (CPI), exchange rate and Real GDP effect on export demand in Indonesia.

Keywords: Working Capital Interest Rate, Inflation, exchange rate, GDP, Ordinary Least Square at first-difference level.