

## ABSTRACT

### **DEVELOPING SYNECTIC TEACHING MODEL THROUGH SOCIAL MEDIA IN ENGLISH LESSON IN VOCATIONAL SCHOOL OF METRO CITY**

By:

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The research is aimed to analyze : (1)The potentials and conditions, (2) the developement process, (3) the effectiveness, (4) the efficiency and (5) the attractiveness of the application of synectic model through social media in the vocational school of Metro city.

The research used research and development (R and D) approach which was held at SMK Kartikatama, SMK Negeri 3, SMK Muhammadiyah 1 in XI (eleven) class with a major in Computer Engineering and Networking (TKJ). Data was collected using questionnaire, test then analyzed by t-test.

The result of the research were: (1) the results of the need analysis from the features of the material and the characteristics of the students had showed that vocational schools in Metro have potential to be developed synectic teaching model through social media, (2) processes and steps in the developing synectic teaching model involved media experts, material expert and instructional design expert, (3) the effectiveness using synectic teaching model through social media was evidenced by  $0,001 t_{count} < t_{0.95} (50)$  then  $H_0$  is rejected, (4) the efficiency using synectic teaching model through social media was evidenced by the value learning efficiency ratio 1.00, and (5) using synectic teaching model through social media was interesting that was shown by the presentation score of the attractiveness test with amount 83.26%.

Key words : Result of English learning, synectic, social media.