

ABSTRACT

PATTERNS OF COMMUNICATION BETWEEN FANS ONLINE GAME

*(A Study on Student Online Game Enthusiasts High Level (Hardcore Gamers)
in the Faculty of Social and Political Sciences, University of Lampung)*

By

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This study aims to assess patterns of communication, verbal and non-verbal language to students of faculty of Social and Political Sciences, University of Lampung. Students study at the Faculty of Social and Political Sciences. The benefits of this research are as information to fans Online Game. This study used a qualitative approach with 7 informant. Data were collected using in-depth interview, observation and documentation. Determination of informants determined snowball sampling on the students of the Faculty of Social and Political Sciences. Data analysis techniques used are data reduction, data presentation and conclusion. Results of this study concluded that online gaming enthusiasts using the communication patterns of stars, where the communication pattern illustrates that the student online gaming fans interact with each other to form a star pattern. Informant knowledge about verbal and non-verbal communication to produce their gestures, slang and symbols among gamers. Living Of Hardcore Gamers.

Keywords: Patterns of Communication, Listening Game online, Verbal and Non-Verbal Language, living of hardcore gamers .