

ABSTRACT

INFLUENCE OF LEADERSHIP STYLE AND CULTURAL ORGANIZATION ON THE PERFORMANCE OF EMPLOYEES ON EMPLOYEE MOTIVATION (Study on AUTO 2000 Radin Intan Bandar Lampung)

By

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The purpose of this study was to determine the influence of Leadership Style and Culture Organization the Employee Performance through Employee Motivation at AUTO 2000 RadinIntanLampung . The performance of an employee is individual, because each employee has a level varying abilities in doing its job . Performance is an action , not events . This study uses data analysis using PLS (Partial Least Square) that run with the computer media . Of the five proposed hypothesis is only a hypothesis Cultural Organization to Work Motivation is not significant . Leadership Style significant effect on work motivation and work motivation significantly influence employee performance. Organizational culture is mediated by Employee Motivation significant effect on employee performance. Overall Leadership Style and Culture Organization the Employee Performance through Employee Motivation 2000 Auto RadinIntan Bandar Lampung significant effect.

Keywords : Leadership Style, Organizational Culture, Work Motivation, Employee Performance