

## **ABSTRACT**

### **THE CONTRIBUTION OF MARITIME TOURISM OBJECT IN PEKON TANJUNG SETIA TOWARDS THE LOCAL REVENUE (PAD) OF WEST LAMPUNG REGENCY**

**By**

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Tourism is one of the sectors that plays an important role in the acceptance of the state treasury in general and the local treasury in particular. One of the development forms in the tourism field is the development of maritime tourism object in Pekon Tanjung Setia that is expected to contribute to the revenue of West Lampung Regency. The problem formulation in this research is “How is the actual contribution of the tourism sector of maritime tourism object in Pekon Tanjung Setia for the local revenue of West Lampung Regency”.

The purpose of this research is to find out how the actual contribution of the tourism sector of maritime tourism object in Tanjung Setia to the local revenue of West Lampung Regency. The method used in this research is descriptive research method by using a qualitative approach. The data collection technique is done through interviews, documentations and observations. The data analysis technique

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used is the data reduction (screening / data selection), display data (presentation of data) and data verification (testing the validity / the accuracy of data).

The results of this research indicates that the contribution of maritime tourism object in Pekon Tanjung Setia can be measured through the acceptance of hotel/cottage tax and the restaurant tax. The charges type set by the government of West Lampung Regency on maritime tourism object in Pekon Tanjung Setia is a local tax of Rp. 75,000 per month each cottage. The contribution of maritime tourism object in Pekon Tanjung Setia is low due to several factors such as there is no government interference in the development of maritime tourism object in Pekon Tanjung Setia and local government provides the chance as wide as possible to the local communities in the management of maritime tourism object in Pekon Tanjung Setia thus leading the contribution to the revenue is really minimum.

Keywords: Contributions, The increase of local revenue