ABSTRACT

NON-VOTING BEHAVIOUR OF KEDIRI VILLAGE SOCIETY IN PRINGSEWU GENERAL ELECTION 2011

By

Hendra Tirta Andhika

Non-Voting behavior is an individual or group of people movement who do not use their right to vote by reason of deliberate and have a clear purpose. Kediri Village society is a part of the election process in Pringsewu 2011. Rate of non-voting behaviour Kediri village society in the Pringsewu general election 2011 is 28.69% and tended to increase from the previous general election. Formulation of the research problem, “Is the psychological factors, political system factors, political belief factors, and socio-economic factors causes of non-voting behaviour in the Pringsewu general election 2011 at Kediri Village?”.

The purpose of this research is to identify the psychological factors, political system factors, political belief factors, and socio-economic factors lead to non-voting behaviour in the Pringsewu general election 2011 at Kediri Village. The method used in this research is descriptive research with quantitative data analysis. Data collection techniques done by distributing questionnaires to 82
respondents and supported by the results of interviews and documentation. The data analysis technique used is a single table.

The results showed psychological factors, factors of political system, political belief factors, and socio-economic factors influence the non-voting behavior of Kediri Village society in Pringsewu general election 2011. Psychological factors having a dominant affect on causing non-voting behavior Kediri Village society. This factor see society dissatisfaction with political parties activities due to the inability of the influence of events and political wisdom. Political trust factor is second factor that lead to non-voting behavior of Kediri Village society. This factor is seen distrust of the access in the form of political candidates and political parties. Socio-economic and electoral systems to be another contributing factor in causing non-voting behavior at Kediri Village society in Pringsewu general election 2011.

**Keywords**: Non-Voting Behaviour, General Election