

ABSTRACT

**PARTNERSHIP PATTERNS BANDAR LAMPUNG LOCAL
GOVERNMENT WITH
PT. PERKEBUNAN NUSANTARA VII (PERSERO)
(Studies on Partnership Program And Development Environment at Crisps
Craftsmen at Crisps Centre Industries on Pagar Alam Street Bandar
Lampung)**

By

MUHAMAD IKHSAN HAQIQI

Partnership and Community Development Program as a Corporate Social Responsibility of State-Owned Enterprises in practice applying the principles of partnership. The partnership occurred generally was quasi partnership. Quasi partnership is due to the apparent discrepancy between the role of Local Government, Corporate, and Community.

The purpose of this study is determine a partnership between Bandar Lampung Local Government with PT. Perkebunan Nusantara VII (PERSERO) and the craftsman chips in the Partnership and Community Development is PTPN 7 peduli especially in the Partnership Program with UMKM. The research method used in this research is descriptive method with qualitative analysis. Data

collection techniques in this study were interviews with a purposive sampling technique.

The results showed that the partnership created between Bandar Lampung Local Government in this case, BAPPEDA and Diskoperindag with PT. Perkebunan Nusantara VII (PERSERO) and Chip craftsmen on Chip Industry Center in Partnership Program PTPN 7 PEDULI is a Semi-Productive Partnerships Pattern. Semi-productive partnerships portray Bandar Lampung local government has not been able to run the existing policy due to PT. Perkebunan Nusantara VII as too dominating partner in both the planning and implementating. Bandar Lampung Local Government and chips Craftsmen as mere objects of the Partnership and Community Development Program primarily on partnerships rather than as a subject, so that the program has been completed, have not been able to achieve the goal of the prosperity to chips craftsmen.

Keywords: Quasi Partnership, Inequality Role, Partnership Program,
Partnership Pattern