

ABSTRACT

THE PERFORMANCE OF THE DIVISION FOR CONTROLLING AND OPERATIONAL COOPERATIVE MARKET OFFICE, INDUSTRY, TRADES, AND MARKETS OF WEST LAMPUNG MUNICIPAL IN ORDER TO MARKET PAYMENT RETRIBUTION

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According to realization data target of market retribution revenue in West Lampung in 2009/2010 to 2013/2014, income realization from this market retribution was inappropriate with the target that has been prescribed, or only 87,3% under average from the target that has been prescribed from the Local Government of West Lampung. This thing happened because nowadays, markets in West Lampung is on renovating. Beside, influential factor of market retribution revenue is be related to the performance of market payment retribution in West Lampung.

The proposed of this research is to understand, describe, and analyze the performance of the division for controlling and operational cooperative market office, industry, trades, and markets of West Lampung Municipal in order to collect market payment retribution. The type of research that is used is descriptive research with quantitative methods. As data collecting technique are

questionnaires, documentation and interviews. Data processing techniques are editing, tabulation, coding and interpretation. While the data analysis techniques used is single table.

This research shows that the performance of the Division for Controlling and Operational Cooperative Market Office, Industry, Trades, and Markets of West Lampung Regency in order to collect market payment retribution has been optimized. For the sector of Division for Controlling and Operational Market Responsiveness has been running well because has given good service to the seller and collected retribution rate according to its rule. For the sector of Division for Controlling and Operational Market Responsiveness has finished its duty according to the correct administration principles . For the sector of the Accountability Performance of Division for Controlling and Operational Market has been accounted properly for charging target of the market retribution itself.

Key word: The performance of the division for controlling and market operational, market retribution