## ABSTRACT

## THE APPLICATION OF NEMUI NYIMAH CULTURAL ATTITUDES IN PUBLIC SERVICES

# (Studies in the Department of Population and Civil Registration Central Lampung Regency)

#### By

### AYU AL QARANA

The Application of cultural attitudes in the public services in the Department of Population and Civil Registration Central Lampung Regency should be based on the culture of Nemui Nyimah, but according to the research, employees of Disdukcapil Central Lampung Lampung which majority consist of Lampung ethnic does not apply and has no Nemui Nyiamah culture in the public services, so that people do not get a good public services from local employees.

The problem formulation in this study is whether the employees of Disdukcapil Central Lampung regency knowing and applying Nemui Nyimah culture in the public services. The purpose of this study is to find out whether the employees of Disdukcapil Central Lampung regency understand and apply the Nemui Nyimah culture. The method used in this study is a quantitative method, supported by qualitative analysis with technical analysis using a single table.

Based on the results the employees that understand and apply the Nemui Nyimah culture is 86.7% of respondents showed a negative attitude or do not know, do not agree and do not support the existence of Nemui Nyimah cultural attitudes, while 13.3% answered to know, accept and support the Nemui Nyimah cultural attitudes within civil.

Based on the results of the study showed that the second formulation of the problem that 60% of respondents approved the application of Nemui Nyimah culture in the public services, while 40% of respondents did not approve or negative act in applying the Nemui Nyimah culture in the public services in the Department of Population and Civil Registration Central Lampung Regency.

Keywords: Nemui Nyimah Cultural Attitudes, Public Service