

ABSTRACT

THE ROLE OF A SCRIPT WRITER IN PRODUCTION PROCESS TALK SHOW PROGRAM NEO DEMOCRAZY ON METRO TV

**(Study In Creative Team Of Production Process Talk Show Program
Neo Democracy Metro TV In Jakarta)**

By

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The background of this research is about handling broadcasting station to create a lot of creativities to produce some interesting programs. The researcer made talk show program Neo Democracy that is political discussion program on Metro TV as her subject of research. This program shows the discussion about democracation in Indonesia including to find bright spots and solutions of nations actual problem but covering into parody, by showing fresh humors and presenting informen that are compatiblein their field based on the topic that is appointed.

Problem statement of this research is how the role of script witer in production process talk show program Neo Democracy on Metro TV been. This research is focused on pre-production step when appointing ide process, planning, and preparation of a program production is done. Especially, in this step of production script making which is done by the script writer. The goal of this research is to describe the role of a script individually in creative team program in production process talk show program neo Democracy on Metro TV. This research uses descriptive research method by using qualitative approach to know the role of the script writer in the process of neo Democracy talk show production.

The result shows that role of script writer is exactly important because the decisive the plot production of a television program. Making a discussion script that covered with parody is a difficult work because every content can't be convert into parody. The script writer on neo Democracy does not only make the

script but also built the connection with the host of the talk show so that, the talk show has a soul. Important role of script writer to making script of political parody discussion program is entertaining but still having news value and political education.

Key Word: Script Writer, Neo Democracy, Pre Production, Metro TV, Talk Show, Parody.