

ABSTRACT

THE ROLE OF THE DEPARTMENT OF CULTURE AND TOURISM MANAGEMENT IN TOURIST AREA DISTRICT TANGGAMUS

In accordance with District Regulation No. 06 of 2008 Tanggamus About the Organization and Administration of the Office - District Tanggamus hereinafter set to the decree No. 34 of 2008 Tanggamus On Duty and Duty Position Description Structural Department of Culture and Tourism Tanggamus District.

The Role of Culture and Tourism in protected area management and tourism in the District Tanggamus are the bottlenecks in the development of Tourism by the Department of Culture and Tourism in the District Tanggamus. Approaches the problem in this research by using two ways, namely: Normative Approaches and empirical approach. Normative approach is the approach taken by way of studying the library materials that are closely related to the District government's role in managing tourism Tanggamus, by reviewing the literature and legislation relating to the issues discussed, while the empirical approach is performed by conducting interviews with relevant officials working in the Department of Culture and Tourism in the District and the guard spot Tanggamus Way Lalaan attractions, as well as direct observation spaciousness to the fact that there is about the management of the tourist attractions Tanggamus District Government through the Department of Culture and Tourism.

Based on the results of research and discussion, the researchers conclude that the role of Culture and Tourism Office in carrying out the duties in Article 9 of Regulation Tanggamus District No.32 of 2008 on On the Organization and Administration of the District Tanggamus Bureaus, namely: 1. Formulating technical policy in the field of culture and tourism; 2. The provision of government affairs and public services in the field of culture and tourism; 3. Development and execution of tasks in the field of cultural tourism

Implementation of affairs in the field of potential options in the regions in the field of tourism which aims to improve the welfare of the community in accordance with the conditions, uniqueness, and potential of the regions in question does not seem up to be implemented by local government to see the development of tourism in the area today. Kemajuaan not be separated from the field of tourism development planning and management of local government to promote the welfare of the surrounding community. Based on the description above and the importance of tourism development to support the livelihoods of the area and see permasalahan in the development of tourism of today.

Key Words: Culture and Tourism Office, District Tanggamus