

## ABSTRACT

### THE ROLE OF ORGANIZATION COMMUNICATION IN GROWING YOUTH INDEPENDENCE ATTITUDE (Organizational Communication Study in Scout Activities On SMP Kartika II-2 Bandar Lampung)

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The importance of communication for humans can not be denied as well as for an organization. With the existence of good communication in organizations, the organizations can run smoothly, and vice versa. The involvement of teenagers in an organization, in extracurricular activities at school for example, could induce the attitude formation of teenagers independence. Through the participation of young people in an organization, they are trained to socialize, so they can learn to deal with more complex social problems. Moreover, it can encourage teenagers to express feelings and ideas. Through the organization, teenagers will learn become more responsible and accept the consequences if they do not fulfill these responsibilities.

The formulation of the problem in this research is: "How important the role of organizational communication in the scout for growing independence of teenagers attitude?" The purpose of this research is to know how important the role of organizational communication in the of scouting activities at SMP Kartika II-2 B. Lampung attitudes develop independence in teenagers.

This research was carried out using quantitative descriptive method by using a data collection tool in the form of interviews, observation, questionnaires, and literature. Respondents of this study were taken by using simple random sampling method, so the overall active member of the scout raiser are 150 students, and 60 members of the scout raiser were found for the sample of the study. Besides, direct observation also done at the study sites so that the data collected could be more accurate. After the data collected, the data analysis was done by using a percentage, which is presented with a single tabulation, as well as by using the formula of Simple Linear Regression.

The results showed that the value of  $r^2$  (r square) indicates that organizational communication raiser scout could give the role to the growth of teenagers independence stance of 12.5%. It can be explained that by following the process of organizational communication in raising scout activities, teenagers can develop independence in thinking and able to do of her own, active, creative, competent, has the confidence, able to make decisions and not feel inferior when they have to meet different opinions with others. Communication in organizations which referred to in this raiser scout activities is the communication process that runs between raiser scout leader with its members (vertical communication) and communication that runs between fellow members of the scout raiser (horizontal communication). The communication process takes place in activities that related to the channels of communication processes raiser scout organizations, such as Gladian Pinru, Forum raiser, Camp and Competition Level.