

ABSTRACT

LICENSING THE TRADE OF ALCOHOLIC BEVERAGES IN BANDAR LAMPUNG CITY

By

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Chapter 7 article (1) Regional Regulation Number 11 year 2008 on the supervision and alcoholic beverages control states that every company that conducts business trade in alcoholic beverages group B and group C is obligated to have SIUP-MB. Especially for SIUP-MB, since 2008 after Regional Regulation number 11 year 2008 has been expelled until 2011 has not been running as it should. Companies that conduct business trade in alcoholic beverages which only have SIUP (trade license) can be stated as legal for conducting business trade in alcoholic beverages in Bandar Lampung city. In the year 2011, there is a specific regulation that regulate the publication of SUIP-MB, which is forming and legalizing the Regulation of Bandar Lampung's Mayor number 81 year 2011 about the procedure for publishing alcoholic beverages trade business license (Business license-MB). By this condition should be assessed: a) How does the licensing trade in alcoholic beverages in bandar lampung? B) How does the supervision for licensing trade in alcoholic beverages in bandar lampung?

The problem approach in this research is committed by using normative approach and empirical approach. The normative approach is committed in order as the effort to discuss by using applicable regulation as a starting point. Empirical approach is committed by holding the supervision of the facts in the framework of applicable regulations, especially about licensing the trade in alcoholic beverages in bandar lampung.

The results of this research show: a) every entrepreneur who conduct trade in alcoholic beverages in bandar lampung is obligated to have a license sales site to sell alcoholic beverages (SITP-MB) and trade license of alcoholic beverages (SIUP-MB). b) Supervision and control the trade in alcoholic beverages is committed to both entrepreneurs who have and do not have a license sales site to sell alcoholic beverages (SITP-MB) and trade license of alcoholic beverages (SIUP-MB). For the entrepreneurs who conduct trade in alcoholic beverages without a license sales site to sell alcoholic beverages (SITP-MB) and trade license of alcoholic beverages (SIUP-MB) will be conducted foreclosure, destruction the alcoholic beverages and close their selling spot. For entrepreneurs

who have have a license sales site to sell alcoholic beverages (SITP-MB) and trade license of alcoholic beverages (SIUP-MB) but make a foul will be given a sanction of suspension and revocation the license.

The researcher put forward suggestion relating to the licensing trade in alcoholic beverages in bandar lampung is the government should hold a maximum dissemination to entrepreneurs who conduct trade in alcoholic beverages in bandar lampung about the obligation of having a license sales site to sell alcoholic beverages (SITP-MB) and trade license of alcoholic beverages (SIUP-MB). In addition, the government especially for mayor should make instructions and technical guidance for the supervision and control trade in alcoholic beverages especially the procedures for supervision and sanctions in the form of suspension and revocation a license sales site to sell alcoholic beverages (SITP-MB) and trade license of alcoholic beverages (SIUP-MB) for the enterpreneurs who permit foul immediately.