ABSTRACT

INFLUENCE OF EVA AND ROE TO STOCK PRICE

(Studi at Indices of LQ 45 are Listed in Indonesia Stock Exchange 2005-2009)

By

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This research investigates the relationships between EVA, ROE, and stock price, to obtain get evidence empirically and clarity about EVA and ROE to share price. Population in this research are business in LQ 45 indices which enlist in Indonesian Stock Exchange (IDX) since year 2005-2009. The sample method uses purposive judgement sampling. The amount of sample are 12 business. The analysis instrument is multiple linier regression.

This research shows that ROE and EVA on the stock price simultanly, in parsial shows ROE having an effect on to stock price while other do not have an effect to share price.

Key words: EVA, ROE, Stock price.