

ABSTRACT

LEADERSHIP INFLUENCE KELIAN ADAT KAMPUNG BALI SADHAR TENGAHTOWARDS VOTER BEHAVIOUR IN REGENT ELECTION AND REGENT DEPUTYREGENCY WAY KANAN YEAR 2010

By

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Successful or not it general election is influenced by two factors that is good voter factor in also the quality with administrator organization factor. Quantity aspect hits society right to get and given to chance to choose and chosen. quality aspect related voter immediacy runs the right as voter, belong in this case choose figure genuinely has ability and soul good. but from result prariset still there intimidation process and exploitation towards society at Kampung Bali Sadhar Tengah by elite figure. Phenomenon will bring bad image in regional leader election execution.

This watchfulness aim is to analyzes leadership influence magnitude that applied by kelian balinese village custom sadhar middle towards voter behaviour in Regent Election And Regency Regent Deputy Way Kanan Year 2010 by using quantitative descriptive method. Analyzer that used correlation product moment and linear regression. watchfulness population as much as 1390 voters, and watchfulness sample total as much as 100 respondents.

Calculation result is got correlation coefficient value product moment as big as 0,991 situated between 0,80 until 1,00, that found tight connection between leadership kelian adat Kampung Bali Sadhar Tengah with voter behaviour, while big influence that caused by leadership kelian adat Kampung Bali Sadhar Tengah towards voter behaviour as big as 98,20%. This condition command that hypothesis statement that is submitted in foreword chapter acceptable. Can influence between leadership kelian adat Kampung Bali Sadhar Tengah with voter behaviour, while big influence that caused by leadership kelian adat Kampung Bali Sadhar Tengah towards voter behaviour in Regent Election And Regency Regent Deputy Way Kanan Year 2010.

keyword: leadership and voter behaviour.