AN ANALYSIS OF FACTORS THAT AFFECT MARRIAGE WOMAN LABOR SUPPLY AT BANDAR LAMPUNG (CASE STUDY: CONVENIENCE STORE SALESWOMAN)

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ABSTRACT

This study was aimed to know the influence of wage, husband’s wage, number of dependent family number, and age on marriage woman labor supply who works as convenience store saleswoman at Bandar Lampung. This study used primary data which was acquired from interviews result from 82 respondents in Bandar Lampung. The analytical tool that was used in this study is multiple linear regression with Ordinary Least Square method (OLS). The result of this study shows that wage and husband’s wage negatively affect marriage woman labor supply who works as convenience store saleswoman at Bandar Lampung, and number of dependent family member and age positively affect marriage woman labor supply who works as convenience store saleswoman at Bandar Lampung.

Keywords: Marriage woman labor supply, wage, husband’s wage, the number of dependent family member, age