ABSTRACT

FARMER MOTIVATIONS LEVEL IN MANAGING THE PRIVATE FOREST IN SUKOHARJO 1 VILLAGE SUKOHARJO DISTRICT PRINGSEWU REGENCY

By

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Lampung Province is one province in Indonesia it had been deforestation for 600 hectare in a year (Pusdaling, 2013). This leads to the decline of the quality and quantity of forest. That condition was inversely of Sukoharjo 1 Village Sukoharjo District Pringsewu Regency. The development in that village was more than 200 hectares through the private forest development. The purposes of this research were to know the level of motivation farmers and the factors that influence the motivation farmers in managing private forest. The research was conducted on November 2014 in Sukoharjo 1 Village, Sukoharjo District Pringsewu Regency. The population in this research was the group of Ngudi Rukun with the number of 32 farmers, the method sampling of this research used census. Datas analysis used descriptive quantitative. To know the level of farmer motivations used the technique of likert scale. While the factors that it of influenced the level of farmer motivation used ordinal regression test. The result of was farmer motivation was in high category (53,15%). The factors of farmer motivation were age, revenue, farm experience, education, the activities of farmer groups, extension activities, and access of the information.

Key words: private forest managing, farmer motivation, likert scale