

ABSTRACT

STUDENT NIGHT PORTRAIT OF THE WORLD (Study on Students Clubbers visitor Center Stage , Novotel , Bandar Lampung)

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Rapid modernization has made the growth of the town of Lampung be good so that the emerging entertainment nights, one of which is clubbing. This evening activity becomes very important part in the lives of young people, including students. Most of the students chose as entertainment clubbing cool to unwind. Starting from trial and error until it becomes a lifestyle.

The purpose of this study was to examine and analyze the phenomena that occur on the night world of students, influence factors and the perceived impact of this research is student clubbers. as material information to the public and students about the night life in today's modern world needs to be aware that student and successor nations do not fall into this lifestyle .This purpose which is descriptive research using qualitative methods with 4 people informan.Data were collected by using in-depth interviews, observation and analysis of the data used dokument.The data analysis technique used is the data reduction, data display and conclusion..

Results of this study can be concluded that clubbing has become a new breath in the city of Lampung, many students who were involved in it because a student is a person who is still searching for identity and easier to follow the flow of modernization. Environmental influences and friends took part in choosing this lifestyle. It is clear that the clubbing a negative impact, but there is also a positive feeling. But until now have not been aware that the clubbers clubbing negative impact over time damage the morale and health. So it needs attention of parents and friends of the selection.

Keywords : Night World, Student