

**THE ROLE OF CULTURE AND TOURISM OFFICE OF BANDAR LAMPUNG
TO INCREASE QUALITY OF RESTAURANT BUSINESS**

(A Field Practice Report)

By
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**TEACHER TRAINING AND EDUCATION FACULTY
LAMPUNG UNIVERSITY
BANDAR LAMPUNG
2011**

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A Field Practice Report
Submitted in A Partial Fulfillment of the Requirement for D3 Degree
In
Language and Art Department



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BANDAR LAMPUNG TO INCREASE QUALITY OF
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DEDICATION

My beloved Mom and Dad
(Who always pray and support me in every condition)

My beloved sister

My whole family

My best friend

My Almamater

MOTTO

“Life is like a rainbow”

ACKNOWLEDGEMENTS

First of all, the writer expresses his gratitude to Allah SWT. The almighty god for his endless blessing. This report is presented to the Department of Language and Arts of Teacher Training and Education Faculty of Lampung University as a partial fulfillment on the requirement of D3 degree, along with the completion of this report. The writer would like to express the deepest gratitude to:

1. Budi Kadaryanto, S.Pd., M.A., the advisor who has given his advice and guidance in writing this report.
2. Dra. Edhita Gloria Simanjutak., the examiner of field practice of the writer.
3. Paika, S.E., the Head of Culture and Tourism Office of Bandar Lampung who permitted his to do field practice in the office.
4. Drs. Imam Rejana, M.Si., the Head of Diploma III English and the Head of Language and Arts Department Teacher Training and Education Faculty.
5. Dr. Mulyanto Widodo, M.Pd., the Dean Deputy I of Teacher Training and Education Faculty.
6. Drs. Bujang Rahman, M.Si., the Dean of Teacher Training and Education Faculty.
7. Budi Kadaryanto, S.Pd.,M.A., and Feni Munifatullah, M.Hum., S.S., the field practice supervisor of Diploma III English
8. Yayuk Herawati, S.E., the Supervisor at Culture and Tourism Office of Bandar Lampung.
9. Drs. Harry Hermansyah MD as my Tourism Lecturer who always gives support, information and helps me to finish this final report.

10. My beloved parents who always pray and give me support, thank you for your supporting me everything.
11. My beloved friend who always give me support to finish this final report thank you for your supporting Mi ay, Ma'ciek, Ijem, Donce, Edi, Azzam, Fera, Nci, and whole my friends.
12. My sisters in the bording house thank you for you're supporting.
13. All of people who help me to complete my field practice report.

Finally, the writer hopes this field practice report can be useful.

Bandar Lampung, October 2011

Writer

DWI ARIYANTO

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CHAPTER I INTRODUCTION

A. The field Practice Program

1. Rationale

D3 English professional as one of the major in Teacher Training and Education faculty in University of Lampung was established in order to fulfill the need Lampung Province for the skillful workers who have a good skill, on English language and had a proper skill to work at the work field related with English.

Those fields mentioned above are: translation and interpretation, tourism sector, hotels, restaurant, communication and export-import etc.

The students of this program are not only thought to have knowledge and skills in English language but also to have practical ability to work in those sector, for that reason the Teacher Training Faculty of Lampung University has opened English D3 program based on the degree of Directorate General of culture and Education Department number 44/dikti/kep/2000, which has been in the fourth years now.

In the last semester of D3 English programs curriculum, all the students are given a specific skill, which is real experience in the work field that is called field practice program. Field practice is a program designed to introduce students with the real work situation and the practice that have been learn in campus.

D3 English Professional Program Unila in carrying out the field practice program cooperates with state institutions and private the region of Lampung Province, in the case, the writer has done the field practice program for two months at tourism and culture office of Bandar Lampung of Lampung province.

2. Basis

The basis of field practice is decree of Directorate General of Culture and Education Department number 44/Dikti/Fep/2001 about the management of English D3 program as a part of Teacher Training and Education Faculty of Lampung University to open and maintain English D3 Program. The program has a purpose to create worker who have skill in English and can work at the work field related in English. Beside that, field practice is also a part of curriculum of English D3 Program that obligates each student to conduct field practice as one requirement to finish his/her education.

3. The Goals of Field Practice

The field practice program has the following purposes

- a. To give student a real work experience in the work field based on ability they have learned.
- b. To give student to practice their English skill they have learn in the relevant work field.
- c. To make student to have enough ability in working in their time of doing field practice by practicing what they learn from campus.
- d. To make universities are better known to the profession community and also to adjust English D3 Program with the real work

4. The Target of Field Practice

Field practice program was designed with three basic targets, consisting of

- a. For students, this program is expected to change their mental attitude from being only students to become skill full workers, who are professional in their field, by obeying the rules of work, disciplines and a work ethos. So they will be well prepared to enter the real work field. Besides that this program is expected to be an orientation for the students in making decision, in behaving and thinking.
- b. For recipient institutions, this program is expected to able to improve the concept of link and match between campus and the work field so that good programs and curriculum can be arranged base on, the needs of work field.
- c. It is expected for Unila and the recipient institutions to create a mutual cooperation in order to participate in the development of Lampung Province and national development in particular.

B. Background of Culture and Tourism Office of Bandar Lampung

This chapter contains of analyses some aspect of Culture and Tourism office of Bandar Lampung city. The detail of description can be presented below. There are five points to be discussed:

1. History
2. Organization of the department
3. Vision and Mission
4. Product of the Culture and Tourism Office of Bandar Lampung.
5. Job Description

1. History

The Culture and Tourism Office of Bandar Lampung was located in Majapahit Street no, 3, Enggal. It was built on August 13rd, 1994 based on:

- a. Government Regulation number 24, 1979 about moving a part of government's affairs in the tourism sector to the Regional Government level I to manage affairs are : Inn affair, restaurant affairs, area camp affair, tourism object, night club affairs and promotion affair.
- b. Regional Government Number 16, 1991 about moving a part of Regional Government Level I affair to Regional Government Level II in Lampung Province to manage affairs are : Inn affair, tourism object affairs, area camp affairs, youth inn affairs, recreation business affair, restaurant class B and non-class affairs.
- c. Regional Government Number 06, 1993 about Establishment Structure Organization and work system of Tourism office of Bandar Lampung.
- d. Regional Government Number 12, 2000 about Organization of Regional Bandar Lampung City Department.
- e. Regional Government Numer 03, 2008 about Organization and Work System of Regional Bandar Lampung City Department.
- f. Regulation of Bandar Lampung Mayor Number 09, 2009 about Duty, Function, Organization of Culture and Tourism Office of Bandar Lampung.

At present the office is located at Susilo Street 2 Teluk Betung, Bandar Lampung City

2. Organization of Department

The Organization of Department is based on Decree of the Mayor of Bandar Lampung Number 09, 2009 about Organization and Tourism Office of Bandar Lampung, consisting of:

A. The Head Department

The duties of Head of Culture and Tourism Office of Bandar Lampung City are to lead, coordinate, and carry out a part of Government Area affairs in the section of Culture and Tourism Office of Bandar Lampung City, according to Decree of Law that was given by the mayor.

B. The Secretariat Division

The duty of Secretariat Division is to carry out a part of department affairs in the Secretariat Division. This division is led by a Secretary and he must do something as a duty to the head of Department. The Secretariat Division consists of three sections as follow:

1. Sub Division of Compilation Program, Monitoring, and Evaluation,

this section has many duties are:

- a. Managing, Monitoring, and evaluating the compilation programs.
- b. Managing the public administration and employee programs.
- c. Managing the financial affairs.

1. Sub Division of Public and Employee Affairs

This section has many duties are:

- a. To carry out the management and public administration report including management of document and public administration report including management of document office, structuring of record office, carry out of household affairs, manage the tools, public relation, law affairs and getting meeting office.
- b. To carry the management and administration of employee affairs report that include activity of material preparation planning compilation of employee need, mutation, discipline, employee, development and employee prosperity.

3. Sub Division of Financial

This section has many duties are: a. to carry out the management of administration financial affairs, administration, salary, and administration of traveling office.

- a. To compile entry and responsibility of financial report
- b. To implement other duties given by boss.

C. Culture Division

The duty of Culture Division is to implement a part of office's duty in the preservation and development of arts and culture, archeological, historical, traditional price, data collection, and culture information. This Division is led by a head of division and he must be responsible to Head department.

This Division has some functions are:

- a. To organize the program, research, preservation of Arts and Culture, archeological, historical and traditional price.
- b. To carry out the controlling activity, evaluating and cooperating to develop arts and culture.
- c. To arrange activity plan, coordinate and carry out the cooperation in the arts and culture including aesthatetics, script, language and beauty parlor.
- d. To give permission to industry of film in create, promote, sell, hire and around film show in the city.
- e. To give appreciate to artists that meritorious to Regional Government.
- f. To control art place
- g. To carry out the management art activities center
- h. To carry out data collection and culture information, activity in the art and culture division and controlling activity in the culture division.

The Culture Division has some sections are:

1. Section of Arts and Culture

This section has many duties are:

- a. To prepare plan organization and direction in the arts and culture division
- b. To prepare coordination and cooperation in the arts and culture division including aesthetic, letter and language.
- c. To carry out research and technique consideration in the arts and culture activity including aesthetic, letter and language.

- d. To control, restrain and evaluate the activity an arts and culture aesthetic, letter and language.
- e. To carry out the achievement in the arts division and to protect local arts and culture.

2. Section of the Archeological, Historical and Traditional Price

This section has many duties are:

- a. To arrange the plan, carry out and evaluate of inventory activity in the archeological, historical and traditional price
- b. To arrange the plan, carry out and evaluate of activity of excavation and protect of archeological, historical and traditional price
- c. To carry out the inventory activity of archeological, historical and traditional price
- d. To prepare activity plan, coordinate and carry out the cooperation in the archeological, historical and traditional price
- e. To carry out the inventory, history source documentation and history publication.
- f. to prepare resolution plan, protection of archeological, historical and traditional price.

3. Section of Data Collection and Information

This section has many duties are:

- a. To arrange the plan, carry out and evaluate collection and information activity
- b. To arrange the plan, coordinate and cooperation of local souvenir
- c. To arrange the plan of development kind of souvenir
- d. To give direction and opinion about data collection and information

D. Section of Tool and Tourism Service

This division has some functions are:

- a. To arrange the program, decree, and carry out direction and standardization of Tool and Tourism Service
- b. To carry out the guiding of Tool and Tourism Service
- c. To arrange plan of development and potency inventory of Tool and Tourism Service
- d. To carry out founding, restrain, control and evaluate the efforts of incentive and exhibition travel conference service of Tool and Tourism Service
- e. To give the permission recommendation to the development of Tool and Tourism Service

Section of Tool and Tourism Service has some section are:

1. Section of Accommodation

This section has many duties are:

- a. To arrange direction and techniques plan direction of accommodation
- b. To arrange the plan, carry out and evaluate accommodation activity
- c. To prepare founding, restrain, control and evaluate the efforts of accommodation that consists of luxurious hotel, youth inn and camp area.

2. Section of Tourism Service

This section has many duties are:

- a. To arrange direction and techniques plan direction of Tourism Service
- b. To arrange the plan, carry out and evaluate Tourism Service activity
- c. To prepare founding, restrain, control and evaluate the efforts of Tourism Service that consists of travel agent, guide service, convection service, exhibition, tourism consultant service, and information service.

3. Section of Food Service

This section has many duties are:

- a. To arrange direction and techniques plan direction of Food Service
- b. To arrange the plan, carry out and evaluate Food Service
- c. To prepare founding, restrain, control and evaluate the efforts of Food Service that consists of restaurant, café and night club.

E. Section of Founding Tourism

This division has some functions are:

- a. To arrange the program, decree, and carry out direction of Founding Tourism
- b. To carry out the guiding of Founding Tourism
- c. To arrange plan of development and potency inventory and cooperation of Founding Tourism
- d. To carry out founding, restrain, control and evaluate the efforts of Founding Tourism activity

Division of Founding Tourism has some section are:

1. Section of Object and Tourism Attraction

This section has many duties are:

- a. To arrange direction and techniques plan direction of Object and Tourism Attraction
- b. To arrange plan of development of Object and Tourism Attraction
- c. To carry out founding, restrain, control and evaluate the efforts of Object and Tourism Attraction
- d. To arrange the plan, carry out and evaluate of Object and Tourism Attraction

2. Section of Recreation Founding and Special Interesting Tourism

This section has many duties are:

- a. To arrange direction and techniques plan direction of Recreation Founding and Special Interesting Tourism
- b. To arrange plan of development of Recreation Founding and Special Interesting Tourism
- c. To carry out founding, restrain, control and evaluate the efforts of Recreation Founding and Special Interesting Tourism
- d. To arrange the plan, carry out and evaluate of Recreation Founding and Special Interesting Tourism

3. Section of Entertainment Public Founding

This section has many duties are:

- a. To arrange direction and techniques plan direction of Entertainment Public Founding
- b. To arrange plan of development of Entertainment Public Founding
- c. To carry out founding, restrain, control and evaluate the efforts of Entertainment Public Founding

F. Section of Promotion

This division has some functions are:

- a. To arrange the program, carry out and evaluate promotion activity
- b. To arrange realization program, cooperation and coordinate with tourism
- c. To arrange the plan of tourism information system development

- d. To carry out the activity of tourism promotion
- e. To arrange the analysis of promotion
- f. To prepare the tool of promotion.

Division of Promotion has some section are:

1. Section of Promotion

This section has many duties are:

- a. To arrange the program, carry out and evaluate promotion activity
- b. To arrange the plan, carry out and prepare tools and materials of promotion by mass media and electronic.
- c. To arrange the development of Tourism Information System
- d. To prepare the internal and external plan to develop tourist visiting.

2. Section of Marketing Analysis

This section has many duties are:

- a. To arrange the plan, carry out and evaluate Marketing Analysis activity
- b. To arrange and to analyze potential of tourism market
- c. To arrange and to analyze product of tourism
- d To arrange and to analyze profile of tourism
- e. To collect and to evaluate date of tourism visiting

3. Section of Tourism Society Foundation Awareness

This section has many duties are:

- a. To arrange the plan, carry out and evaluate the tourism society foundation activity awareness
- b. To arrange of tourism guiding activity awareness
- c. To construct and to guide the group of tourism society awareness
- d. To spread information about tourism to the publics.

3. Vision and Mission

The Vision of Culture and Tourism Office of Bandar Lampung City Department is:

“CREATING BANDAR LAMPUNG AS A TOURISM CITY”

The Mission of Culture and Tourism Office of Bandar Lampung City Department are:

1. To increase and to realize culture potency and tourism as object and tourism attraction
2. To increase founding and service in culture and tourism division
3. To increase infrastructure, tool and facility in culture and tourism division
4. To create seventh entrancing as attractively for tourist and investor

4. Product

The main product of Culture and Tourism of Bandar Lampung City Department is to give the license of business or large institution in the tourism sector such as restaurant, hotel, discotheque, karaoke, billiard centre, and many others given by Sub Department of Facilities and Tourism Marketing. In addition, this office also has duties to prepare and control those tourism places.

The other products given by the office are pamphlets, booklets and brochure. All of them are used to promote Bandar Lampung Tourism to the public in order for the public to know information of tourism in Lampung and what events are held.

The department also holds an annual event, namely Bandar Lampung Festival. The purpose of the festival is to inform the society about art, tourism and culture of Lampung and then ask them to participate in developing Bandar Lampung tourism.

C. Job Description

During the field practice activity was carried out for two months, from May 2nd, 2011 to June 30th 2011. The writer was welcomed to the office on May 2nd, 2011 on that day the writer and other friends was introduced with all staffs in that office. The writer was placing in one division, that is:

Founding Tourism Division, is one division where is active in the development of tourist destination area, controlling entertainment public. In there, the writer help the staffs type a letter, making budget and so on.

But in June the office held annual event named Bandar Lampung Festival. The competitions of *Begawi Bandar Lampung 2011* are *Muli-Mekhanai Election*, *Lampung pop song*, *jajan pasar competition*, *mawalan or Qhosidah group competition*, *dance competition* and *Traditional food*. Therefore most of practitioners activity during carried out the field practice was helping the preparation of the festival.

CHAPTER II DISCUSSION

A. Relationship

1. Relation with the Staff of Tourism and Culture Office

Field practice is a part curriculum program in last semester required to student of DIII English Profession. The activity is held for two months. The writer carried out field practice in the Tourism and Culture. The relation of writer with the staff is very good. The staffs in the Tourism and Culture Office of Bandar Lampung always help the field practice student in their field practice program. So they can do their duties in field program in the Tourism and Culture Office of Bandar Lampung.

The staffs in the Culture and Tourism of Bandar Lampung City consist of:

- a. Total staff : 46 personals
 - Civil Servant : 21 personals
 - Daily Wage Earner : 25 personals
- b. The total number of staff according to the education level is:
 - S2 : 11 personals
 - S1 : 19 personals
 - Academy : 2 personals
 - Senior High School : 11 personals
 - Junior High School : 2 personals
 - Elementary School : 1 personal
- c. The total number of staff according to the rank
 - Group IV : 10 Personals
 - Group III : 19 personals
 - Group II : 11 personals
 - Group I : 1 personal
 - PHL : 3 personals
 - TKS : 3 personals

Based on the data, the writer knew that the staff of the office came from different rank and education level. It was good to know their own character, so that he knew how to adapt with

them. He realize that it was not easy to communicate with new people with different characters and old, but his tried to be more communicate it was the best way to be closer with the staff.

2. Relation with the facilities of Culture and Tourism Office

There are many facilities in the Tourism and Culture Office of Bandar Lampung. They are very important to support the duties of employees with the facilities. The facilities in the Tourism and Culture Office including:

1. Computer
2. Telephone
3. Type Writer
4. Scanner
5. Printer
6. Work room of each division and sub office, Head Of office and Vice of Head
7. Air Condition in each division
8. Television
9. Internet
10. Filling Cabinet
11. Camera
12. Handy cam.
13. Laptop

The above facilities are not enough for supporting the work of the staff. The office needs to add the facilities such as photocopy machine and the number of printer and computer. Besides that, the office has built new room and added the number of tables and chairs.

Not all of the facilities were used by the writer he can't use some facilities in there and for other practitioner. The facilities used such as:

1. Computer

These facilities were used by her to type letter and save data and more effective and efficient if we have some duties. There were 5 computers which are connect with internet, so she could access internet to looking for some data and information or just having fun by browsing.

2. Printer

They are 4 printer machines in the Tourism and Culture office of Bandar Lampung. They are used to print all of data in the office.

3. Television

There is one TV in the office, if the staff and students are not very busy in the office they can watch TV to get and update information.

4. Air condition

There are eight air conditions in the office; both of those facilities give the officer comfort because by cool atmosphere they expected to do their duties well. But there is a problem for the officer here, when time work and air condition is on, they are smoking cigarettes, so it makes other people disturbed by the smoke, and it's very dangerous for health and for passive smokers.

5. Telephone

There is one unit of telephone in the Tourism and Culture Office of Bandar Lampung city. They are used to call and accept from clients.

B. Adaptation and the Norm in the Office

Based on the meeting decision on January 2nd, 2006 about mechanism of administration rule
The staff must obey the follows norms:

1. Letter of permission or sickness

Kind of the letter of permission or sickness, are as follow:

- a. Personal letter for 1-2 days
- b. Doctor letter for 3-4 days

2. The Staff Uniform

The staff of this office must wear the uniform are as follow:

- a. Monday (Green / Hansip)
- b. Tuesday – Wednesday (Brown / PDH)
- c. Thursday (Batik)
- d. Friday (independent)

It is also supported by instruction of Mayor of Bandar Lampung about work time they are:

1. The work times are Monday – Friday
2. The work times are Tuesday – Friday is from 07.30 – 15.30
3. Sholat / take a rest is from 12.00 – 13.00
4. Monday 07.00 – 15.30
5. The staff may not leave the office before ending of work time without any permission
6. Staff must come to on time and may not to late
7. On 17 obliged wear the Uniform KOPRI complete with attribute
8. All staff must come to massal sport / Car Free Day
Day : Sunday
Time : 06.00 s/d finish
Place : Jl. A.Yani (Tugu Adipura)
9. For officials ES III and IV to gather the holy book Al-Qur'an from 5 s/d 8 May to Suryati (as Coordinate)

The student must adapt well to the norms of the office. The field practice students show stick the regulation from Head of Administration. The regulations are:

a. Rolling Call.

It was same with the staff in Tourism and Culture of Bandar Lampung. The work time of students was from 07.00 am – 15.30 pm in Monday and 07.30 am – 15.30 pm in Tuesday – Friday. The students had to follow it well. It was from Monday until Friday.

b. Uniform.

The Tourism and Culture Office of Bandar Lampung expected the field practice students to wear Black and White uniform on Monday until Thursday. But in Friday, the students could free clothes.

To make the nice work conditions, the writer must obey whatever the rules in the office and which make me comfort in this office in the Monday we must could the Monday Morning Ceremony, Being more discipline and implementing all of her duties well.

C. The Role of Culture and Tourism Office of Bandar Lampung to Increase Quality of Restaurant Business

a. Background

Bandar Lampung city has strategic location as a capital city of Lampung Province is located in South Sumatera Island, Indonesia. Bandar Lampung is the gate Sumatera Island and Java Island. Bandar Lampung were granted invaluable riches such as it has variety of flora and fauna, natural tourist destination are, fully cultural like tribe, language and religion, fossil, art and culture. All of that make increase society's income level. Besides that, Bandar Lampung has beautiful landscape of Lampung Bay and it has 10 hills facing to Bay and present the exotic view.

For traveler, Bandar Lampung is a transit city connecting Java and all of Sumatera. Bandar Lampung is accessible both by airplane and land. It takes 25 minutes from Jakarta to Raden Intan II airport by air and 6 hours by land. There are many Ferries connecting Bakauheni and Merak in 24 hours.

The centers of Bandar Lampung local government are located in Teluk Betung and Tanjung Karang. There is a mayor's office which has many departments inside and each department has each duty and function. One of them is Culture and Tourism Office, it has duty and main function as a means of developing in the tourist destination area, public entertainment, reastaurants, hotels with high level and others is based on vision and mission of Bandar Lampung and absolutely to prove vision and mission Culture and Tourism Office its self.

The duty and function of Culture and Tourism Office is to concrete Bandar Lampung becoming culture city as a tourist destination area. Not only that, the others duty in the Culture and Tourism Office is to conserve tourist destination area, to develop traditional culture, the prosperity of society economics and traditional value. That was the duty of

Culture and Tourism Office, so that Culture and Tourism Office has to make good programs to improve the quality of tourist destination area, it can make many visitors come to this place either domestic tourist or foreign tourist.

D. Problem Encountered and Way Out

1. Problems

During his two months field practice, the writer found some problems. The first problem is in the beginning of the field practice, he could not adapt to the condition and work atmosphere in the office.

There are many staff in Tourism and Culture office were smoking in that area that smoking cigarettes in full AC area was very dangerous for our health.

The other problem was having not enough knowledge about Lampung tourism. In fact, the knowledge was very important to be known by his to help in developing tourism of Lampung province.

2. Way Out

To overcome the above problems encountered, the writer tried to be more communicative with the staff in the office to be closer with other staff in Founding Tourism Division and others and asking with the staff about something who the writer didn't know especially in the typing of letter, and to increase his knowledge about tourism in Lampung he learns and reads books about tourism of Lampung province.

E. The Skill Needed to Develop in the Future

Based on the difficulties encountered, the writer needed to develop his skill in the future in order to he can apply it, they are:

a. Computer Skill

The skill is very needed in the office. So that, the writer must learn about the technical of computer because when the first time he came in the office he got warning about typing a letter.

b. Speaking English

The writer should have the skill in speaking English to improve his self.

The skill that supported in there such as :

1. Giving Training to Human Resource

Skill manage a effort represent on of the veri important capytal, which must in property of bay someone, with skill whice in owning a employers will be more easy to make to adapt and develop the effort which he/she manage, so that the effort which he/she manager to wait him become a success effort and make good strides. And will deliver many visitor, making all site fied visitor with feast,f aciliti top-drower, all visitor of disconteted do not bay what we have giving, what if when all visitor lick lips it is of course they will retrun to make to eat and surely him will bring friends its friend eat in restaurant

2. Correctiness

Nature of research have to in owning bay each every employess if a employess do not measure with him. Posible also work which he do conduct will not obtain get result of good, the mentioned earn in giving to employees of passing direct practice or training.

3. Patient

All employess in obliging to be have friedly and patient to all guest, and entire all employess member exsit in their place of work patient represent a key from coming efficacy.

4. Executing Clasificasion Restaurant

Mentioned done conducted becouse effort restaurant, which later will in management should be able to drow all visitor and enthusiast.

Classification of restaurant aim to make restaurant in management later in order to become restaurant with good service by fulfilling restaurant standar which have preexisted.

5. Doing Observation to Standar Office Effort

Observation to effort standar have to in conducting, because if the mentioned do not in conducting later can generate problem.

The example about quality of unfavourable food to in presenting to all visitor. And do not only that service of employees also have to always in playing. Attention and in control by owner of restaurant have obtained good name from all visitor hence restaurant will fixed name and visiting by all visitor.

Because service of all which must in majoring to all restaurant so that be them get customer can wish many, and the restaurant.

6. Have a Share to Promote the Effort Restaurant Throught Cooperation With Journey Bureau

Other role which can be conducted by cultural on duty and tourism that is by promotion restaurant. The mentioned can pass cooperation with journey bureau, because journey bureau reputation the place of aspiration all society conducting journey.

Bureau then of promote restaurant to tourist, good of local tourist and also domestic tourist.

Because by all these promotion of people later of found and taste food which have in offering by owner of restaurant to all tourist.

- a. Develop tourist restaurant area in the, section of entertainment public founding and section of recreation founding and special interesting tourism.
- b. To control and evaluate all of activities in the 3 sections above.
- c. To give direction for tourist restaurant area in the 3 sections above.
- d. To give warning and sanction about violence in the 3 sections above.

Tourism is not going smoothly. So that, Culture and Tourism Office can cooperate with all of social stratum to promote the restaurant area so it can make many visitors to come to this place and all of that it can help repairing. If all of the programs is going smoothly it would be realized.

F. Problem Analysis

In this report, the writer discusses about restaurant area that one of natural tourist restaurant. Basically, restaurant has highest potential but there is no follow-up to become this place as one of favorite's tourist area. In this case, Founding tourism division has a work program that is rehabilitation facility restaurant.

To realize that program, Founding Tourism Division has to a few steps in the rehabilitate of facility restaurant it can be seen from:

- a. The less they in the promotion to the society about restaurant area so that it can bring negative effect from society which is they are not aware about this restaurant area and absolutely they wouldn't do something to conserve this restaurant area.
- b. The less they in the realization of repairing the facilities because of there are not having finance enough, so it can hampered their work program to develop restaurant area.

To prove that activities, they have to good cooperate with social stratum in the developing of restaurant area. It can be reached throughout:

- a. To prepare a solid team and having good cooperate each other in every task who given by leader in the developing of tourist restaurant area to rise the main purposes they want.
- b. Promoting of development restaurant area to society, so that there is good cooperate between officer from Culture and Tourism Office especially in Founding Tourism Division with social stratum.

They should work out a closer cooperative program in the tourism industry. It can be reached throughout:

- a. To work out a closer cooperative with companies who have business in the tourism and they offer commodities and services in the tourism industry. They should work out a closer cooperative with hotels, restaurants, and entertainment public also because they can give advantages for Culture and Tourism Office in the finance to repair tourist destination area who will be the next one of the highest tourism attraction in Bandar Lampung.
- b. They should place staffs that have ability in the right area, so that it can be organized by right people.

CHAPTER III CONCLUSION AND SUGGESTION

A. Conclusion

During his field practice program at Culture and Tourism Office of Bandar Lampung, he has done some activities according to job description in division where he was placed. The writer concludes as follow:

- a. During the writer field practice in Culture and Tourist Office Bandar Lampung She given responsibility in Founding Tourism Division, there is no rolling system.
- b. Founding Tourism Division has some project one of those projects is developing of restaurant area. Founding Tourism Division is still building the facilities in the restourant area.
- c. There is no good cooperation each other when they have event, for example in Begawi bandar Lampung.
- d. Founding Tourism Division supervises entertainment publics such as discotic, billiard and cafe also. Every week Founding Tourism Division always controlls that place.

The duty and function of Founding Tourism Division in this year developing of restaurant, but that program are not yet finish. They are still building the facilities for support that is restaurant area.

B. Suggestion

From the report presented, the writer would like to give his suggestion for both of Culture and Tourism Office of Bandar Lampung.

- a. They should be put the right people in the right place. So that, they can give the maximal result in their work.
- b. It needed good cooperation between the staffs who in Founding and societies or company who is active in tourism because it can help them in the finance to improve the facilities in the restourant.

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APPENDICES