

**Analysis of Consumption Pattern residents of Bandar Lampung
(Comparative Study of prosperous Society and Welfare Society)**

By

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ABSTRACT

This study aimed to compare the consumption patterns of prosperous Society with a Welfare Society in Bandar Lampung. The population in this study was households in the Kebon Jeruk Village and Perumnas Way Kandis Village, in the process of obtaining a sample study conducted questionnaires a total of 109 questionnaires for each village. The results showed that there were differences in the consumption of Alcoholic Beverages and Tobacco for Welfare Society do not have the expenses for Alcoholic Beverages and Tobacco, whereas for the prosperous Society of 5.20% for alcoholic beverages and 12.6% for tobacco consumption.

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Keywords: Consumption, People With Pre Prosperous Welfare Society and Comparative Studies.