

ABSTRACT

EVALUATION OF PARKING RETRIBUTION COLLECTION BY TRANSPORTATION DEPARTMENT OF BANDAR LAMPUNG IN INCREASING LOCAL REVENUE

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This research is motivated by the gap between potential parking fees with the reception area on the lower parking fees. This resulted in suboptimal Local Revenue Bandar Lampung sourced from parking fees.

The purpose of this research is to evaluate evaluation of parking retribution collection by Transportation Department of Bandar Lampung in increasing local revenue. This type of research is qualitative research.

The results showed that Retribution Collection evaluation by the Department of Transportation Parking Bandar Lampung in improving regional revenue, are: (1) The effectiveness, evaluate that the collection of Retribution Parking by the Department of Transportation in Bandar Lampung implemented effectively, namely designing a parking strategy that can increase revenue native to the area, increase administrative efficiency and improve the reception capacity through better planning. (2) Efficiency, evaluates that the collection of Retribution Parking by the Department of Transportation in Bandar Lampung implemented efficiently, which completes the implementation of computerized parking facility, forming by Parking Section that specifically address the issue of parking (3) adequacy,

evaluate that the collection of Retribution by the Department of Transportation Parking City Airport Lampung implemented adequately, ie setting the parking fee collection mechanism clearly, which is implemented with determination Target Retribution Special Place Parking, Mechanisms Retribution Rates TKP parking and parking arrangements Human Resources manager (4) Flattening, evaluates that the collection of Retribution Parking by Bandar Lampung City Department of Transportation implemented evenly, which evaluates in order to control or ensure that the collection of parking fees in accordance with a predetermined plan.

Keywords: Evaluation, Parking Retribution, Local Revenue