

## **CHAPTER II**

### **DISCUSSION**

#### **A. Relationship**

##### **1. Relation with The Staff of Tourism and Culture Office**

Field practice is a part of the curriculum program in last semester. The writer carried out field practice in the Tourism and Culture. The relation the writer with the staffs in the Tourism and Culture Office of Bandar Lampung always help the field practice student in their field practice program. So they can do their duties in field practice program in Tourism and Culture Office of Bandar Lampung.

The staffs in the Culture and Tourism of Bandar Lampung City consist of:

- a. Total staff : 46
  - Civil Servant : 21
  - Daily Wage Earner : 25
  
- b. The total number of staff according to the education level is :
  - S2 : 11 personals
  - S1 : 19 personals
  - Academy : 2 personals
  - Senior High School : 11 personals
  - Junior High School : 2 personals
  - Elementary School : 1 personal

c. The total number of staff according to the rank:

Group IV	: 10 Personals
Group III	: 19 Personals
Group II	: 11 Personals
Group I	: 1 Personal
PHL	: 3 Personals
TKS	: 1 Personal

Based on the data, the writer knew that the staff of the office came from different rank and education level. It was good to know their own character, so that she knew how to adapt with them. He realizes that it was not easy to communicate with new people with different characters and old, but her tried to be more communicate it was the best way to be closer with the staff.

## **2. Relation with The Facilities of Culture and Tourism Office**

There are many facilities in the Tourism and Culture Office of Bandar Lampung. They are very important to support the duties of employees with the facilities. The facilities in the Tourism and Culture Office including :

1. Computer
2. Telephone
3. Type Writer
4. Scanner
5. Printer
6. Work room of each division and sub office, Head Of office and Vice of Head
7. Air Condition in each division
8. Television

9. Internet
10. Filling Cabinet
11. Camera
12. Handy cam.
13. Laptop

The above facilities are not enough for supporting the work of the staff. The office needs to add the facilities such as photocopy machine and the number of printer and computer, also new room that built especially for the staff only and added the number of tables and chair.

Not all facilities were used by the writer, because not all facilities can used for me or the practitioners. The only facilities used such as :

1. Computer :

The facilities were used by her to type letter and save data. There were 6 computers and some of them can connect with internet, so she could acces and collect data and information by browsing.

2. Printer

There are 5 printer machines in the Tourism and Culture office of Bandar Lampung. They are used to print all of data in the office.

3. Television

There is one TV in the office, if the staff and students are not very busy in the office they can watch TV to gets and update information.

4. Air condition

There are eight air condition in the office, both of that facilities give the officer comfort because by cool atmosphere they expected to do their duties well. But there is problem the officer here, when time work and air condition is on, they are smoking cigarettes, so it makes other peoples are disturbed by the smoke, and it's very dangerous for health.

#### 5. Telephone

It was used to call and accept call the registrars of competition in Bandar Lampung Festival.

### **3.Relation with The Clients**

During implementing her field practice in the office, he met many clients especially registrars of *Traditional Foods Competition*.

He received registration of *Lampung Foods Competition*. He helped registers to fill registration form, then he helped prepar to Tehnikal Meeting and answered the participants question about the implementation of competition.

### **B.The Norm in the Office**

Base on the meeting decision on January 2<sup>nd</sup>, 2006 about mechanism of administration rule, the staff must obey following the norm.

#### 1. The letter of permission or sickness.

Kind of the letter of permission or sickness, are as follow :

- a. Personal letter for 1-2 days
- b. Medical letter for 3-4 days

#### 2. The staff Uniform

The staff of this office must wear the uniform are as follow :

- a. Monday ( Green / Hansip )
- b. Tuesday – Wednesday ( Brown / PDH )
- c. Thursday ( Batik )
- d. Friday ( Independent )

It also supported by instruction of mayor Bandar Lampung about work time they are :

- 1. The work time are Monday – Friday
- 2. The work time are Tuesday – Friday is from 07.30 - 15.30
- 3. Sholat / take rest is from 12.00 – 13.00
- 4. Monday 07.00 – 15.30
- 5. The staff may not leave the office before ending of work time without any permission
- 6. Staff must come to on time and may not to late
- 7. On 17 obliged wear the Uniform KOPRI complete with attribute
- 8. All staff must come to massal sport / Car Free Day  
  - Day : Sunday
  - Time : 06.00 s/d finish
  - Place : Ahmad Yani street ( Tugu Adipura )
- 9. For officials ES III and IV gather the holy book Al – Qur'an from 5 s/d 8  
  - May to Mrs. Suryati as coordinate.

The student must adapt well to the norms of the office along The Field Practice.

## **C. Problem Encountered and Way Out**

### **1. Problem**

During two months field practice, the writer did not find serious problem. The first problem in the beginning of the field practice, she could not adapt to the condition and work atmosphere in the office. The second problem was about operating computer program such as Microsoft Excel. The third problem was having enough knowledge about Lampung Tourism.

### **2. Way Out**

- To overcome the first problems, the writer tried to be more communicative with the staff and considering staff as work partner was best way to make good cooperation.
- Often asked for the staff, the writer must try to operate computer and study in Microsoft Excel book.
- Learn about Tourism of Lampung province and improve his skill if he wants to work in tourism field.

## **D. The skill Needed to Develop in Future**

Based on the difficulties encountered, the writer needed to develop her skill in the future in order to function more effectively and efficiently as below :

### **a. Office Computer**

Knowledge about how to operate computer, such as write accounting books, that's all is office computer skills that we need when we work in the office.

## **b. Tourism Knowledge**

The writer knows if he has something of a problem in tourism knowledge. In fact, the tourism knowledge was very important to make his know in developing tourism of Lampung Province.

## **E. Traditional Food Competition in Tourism and Culture Department of Bandar Lampung as Strategy to Conserve and Promote Lampung Traditional Foods**

Bandar Lampung which is located in west north of Sumatra island which is the capital city of Lampung. Bandar Lampung with an area of 192.21 km<sup>2</sup> as centre of government, transportation, and commerce. Geographically Bandar Lampung consists of mountain, high plain, and line shore surrounding the land, it makes Bandar Lampung rich for crops, cultures, and tourism objects.

As we know in every city in Indonesia has traditional foods neither in Bandar Lampung. Traditional food is food made by traditional manner and contain traditional ingredients. Traditional food usually has special taste that make it famous in every area. For example Palembang is famous with *empek-empek*. In this region we can many kinds of traditional foods such as : Seruit, Malbi, Lapis Legit, Banana Chips, Pindang and Serbat.

Currently many kind of foods come to our market, that come from our city or out of country, so no wonder if people live in Lampung but they don't know Lampung traditional foods. It requested Bandar Lampung local government to make a program to conserve and promote Lampung traditional foods.

On July 8th 2011 which coincide with Bandar Lampung anniversary, Bandar Lampung government organized Bandar Lampung event with theme "Bandar Lampung anniversary celebration is our event". In this event many programs were organized such as: public service, competition, blood donor, and jogging. The event has become part of 100 national events and become visit Lampung year. This event was not only intended to celebrate Bandar Lampung anniversary beside that, this event were to promote Bandar Lampung tourism. For this year this event were

successful cause Tourism and Culture Department become the committee and this event organized in Enggal courts.

One of the programs to conserve and promote Lampung traditional food is holding competition namely Traditional Food Competition , this event was organized on July 9th 2011. The participants came from 43 instances and 13 subdistricts of Bandar Lampung. In this event the participants were free to develop their creation but still had consider theme Lampung traditional food. Generally some foods that were compete in this competition are : Seruit, Malbi, Lapis Legit, Pindang and Serbat. A few day before competition the participants must attend tehcnical meeting that purpose the participants know about the rule of competition. Culture and Tourism department took juries from school, hotel, and nutrionist. In the same day juries decided that South Teluk Betung district as the first winner, Rajabasa district as the runner up and Tanjung Senang district as the third winner. All winners got trophy, certificate and cash money. The first winner got 2.500.000, The runner up got 1.500.000 and the third winner got 1.000.000. This program was success because supported by Lampung citizen and Culture and Tourism department as commitee.

According to vision and mission of Culture and Tourism department, the Lampung competitions was aimed to conserved and promoted, but long the event had been organized, does Lampung traditional food have been conserved and promoted? The writer thinks thats event give enough benefit to our traditional food conservation, at least by holding this competition, it is expected that Lampung Traditional Food will be well known by Lampung citizen. As we know that Lampung Traditional Food as the icon of Lampung province should be conserved and promoted.

Currently the market competition give effect to our tradition and culture. The writer hopes that the Lampung traditional foods competition is not only intended to get reward but also by held this competition, Lampung foods really to be conserved and promoted.