

ABSTRACT

FACTORS AFFECTING BP3K EXTENSION WORKERS' PERFORMANCE IN TERBANGGI BESAR DISTRICT OF LAMPUNG TENGAH REGENCY AS A BP3K CENTER OF EXCELLENCE(COE) MODEL

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This research aims to understand; (1) The level of extension workers' performance in BP3K Terbanggi Besar as BP3K CoE Model (2) Factors affecting the performance. This research was conducted in BP3K Terbanggi Besar, Lampung Tengah Regency from August to October 2013. This BP3K is one of the BP3Ks which were chosen as a model of CoE in Lampung Tengah Regency. The area sampled in this research included 10 villages. Respondents were 11 extension workers and 99 farmers taken by using proportional random sampling method. Data were analyzed descriptively and quantitatively. Hypotheses in this research were tested using multiple linear regression. The research results indicated that (1) The level of extension workers' performance based on the extension workers' assessment was categorized as high performance reaching 45,91%, while according to farmer respondents was categorized as medium performance reaching 52,8%. (2) The factors affecting the extension workers' performance are : their age, their quality as a human resource, the length of time in their job, the distance of their working area from where they live, and the number of farmers under their supervision.

Keywords: BP3K, CoE, extension workers, performance