

ABSTRACT

CURRENT PATTERN OF SUPPLY CHAIN, BASIC COMMODITY INVENTORY CONTROL, AND STRATEGY IN INCREASING PERFORMANCE OF TOFU AND TEMPE AGROINDUSTRY IN GUNUNG SULAH VILLAGE AT SUKARAME SUB DISTRICT IN BANDAR LAMPUNG

BY

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The aimed of this research was to analyze the formulation of supply chain, analyze the basic commodity inventory control, performance enhanced strategy, and analyze value added in tofu and tempe agro industry.

Research was done in Gunung Sulah village at Sukarame district in Bandar Lampung from Januari until Maret 2011. Method used was *survey* method. Respondent were 15 workers tofu and 15 workers tempe, with 5 respondents were expert or related to resort of agroindustry. Analyses were Economic Order Quantity (EOQ) method, SWOT analysis, *Analytical Hierarchy Process* (AHP) method, and analysis of model value added of Hayami.

Research result showed that supply chain in tofu and tempe agroindustry consists of soy bean supplier, collectors' tradesman, worker of tofu and tempe, dealer of tofu and tempe, and consumer. Buying commodity economically were 68 kilograms, with order frequency as long as 21 times per month. To increase performance of agroindustry needed focus on marketing and sale, where does related resort character wanted so much, aim that must be payed product quality enhanced, then eligible alternative that support aim that was increase quality of tofu and tempe so that not influenced competitor of a kind that give cheaper price. Average value added were Rp. 4.812,90 per soy bean kilogram with added value ratio as big as 41,29%, average value added tempe were Rp. 3.017,63 per kilogram of soy bean with added value ratio as big as 30,44%.

Keyword: supply chain, material inventory control, performance enhanced, and value added

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