ABSTRACT

ANALYSIS OF RURAL AGIBUSINESS DEVELOPMENT FUND CONTRIBUTION ON FARMERS PRODUCTIVITY AND INCOME IN TRISNO MAJU VILLAGE SUB-DISTRICT OF NEGRI KATON PESAWARAN DISTRICT

By

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This study was aimed to analyze (1) the allocation of Rural Agribusiness Development Fund ("PUAP") by rice and corn farmers who received the Rural Agribusiness Development Fund, (2) the financial contribution of Rural Agribusiness Development fund to productivity and income increases of rice and corn farmers who received the fund, and (3) the rice value-added increase in rural economic improvement in Trisno Maju Village Sub-district Negri Katon Pesawaran District.

The Research was conducted in Trisno Maju Village Sub-district Negri Katon Pesawaran District on February-March 2011. By using simple random sampling, this research employed a survey method to collect primary and secondary data. The sample were 67 people, consisting of 36 farmers cooperators ("PUAP") and 31 non-cooperator farmers (non-"PUAP"). The analysis used were quantitative (statistical) and qualitative (descriptive) methods. Quantitative analysis used was the regression analysis with CobbDouglass production function model and financial analysis model with financial ratios.

The results showed that: (1) the allocation of “PUAP” funds has been used for farming purposes, this showed that the farmers had used the “PUAP” funds accordance with the regulations that had been set by the government. (2) the “PUAP” funds contributed to increased productivity and income of rice and corn farmers, (3) the subsystem of agribusiness, especially in the field of rice processing, added the rice value of Rp. 414,88 per Kg.

Keywords: rural agribusiness development, rice, corn, added value

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