The purpose of this study were to (1) analyze the level of household income of dragon fruit farmers, and (2) determine the level of welfare of the farmers. This research was carried out in purposively chosen Sragi Subdistrict of South Lampung District. All 40 dragon fruit farmers were respondents. Data were analyzed using quantitative and descriptive qualitative methods. Annual household income of dragon fruit farmers in Sragi subdistrict the South Lampung Regency came from dragon fruit farming Rp 89,518,362/year (87.92%), from farming other than dragon fruit Rp 8,350,725/year (8.20%), from off farm activities Rp 2,106,000/year (2.07%) and nonfarm activities Rp1,841,250/year (1.81%). Based on the Sajogyo (1997) criteria as well as BPS (2007) criteria 95% of farmer households was categorized prosperous and 5% was less prosperous.

Key words: Household Income, Poverty, Welfare.