

## **ABSTRACT**

### **THE IMPLEMENTATION OF PT. GUNUNG MADU PLANTATION'S PARTNERSHIP PATTERNS WITH SOCIETY IN GUNUNG BATIN UDIK VILLAGE OF TERUSAN NUNYAI DISTRICT OF LAMPUNG TENGAH REGENCY**

**By**

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In 21<sup>st</sup> century decades, Indonesia faces big waves of democratization, decentralization, and globalization. To face the challenges, a condition needs to develop is the high commitment to apply nation's value and good governance principle. Along with national commitment to conduct transformation and reformation in all sectors, Indonesia is currently demanded to form partnership cooperation between government and private, and public involved in collaboration in all sectors.

In Lampung Tengah regency of Lampung province, the collaboration efforts in form of sugar cane partnership cooperation between PT. Gunung Madu Plantation and the society in Gunung Batin Udik village of Terusan nunyai district.

This was a descriptive qualitative research. Data were collected purposively from 5 respondents (five persons). 2 respondents were from the sugar cane corporation; Ir. Hapris Jawodo (Head of public relation in PT. Gunung Madu Plantation) and Ir. Kus Subianto (Head of Partnership Division of PT. Gunung Madu Plantation), and 3 respondents were from Mitra Mandiri farmer group; Sarjono (Chief of farmer group Sarjono), Hi.Raja Asal (Chief of farmer group Raja Asal), Hi.Idealis, S.H. (Chief of farmer group Idealis). Data were collected using deep interview and documentation. Data were analyzed using data reduction, data presentation, and data verification procedures.

The results were to indicate how the sugar cane corporation had conducted its role in supervising, monitoring and extension to the Mitra Mandiri farmer group, to show how the farmers (MM-GMP) had conducted their roles to provide capital, tillage and production, and to show that the processes conducted by farmers and sugar cane corporation had increased the living standard of society in Gunung Batin Udik village to be more autonomous society with increasing income and welfare.

Key words : Patnership Patterns, PT. Gunung Madu Plantation's, Society In Gunung Batin Udik