

ABSTRACT

THE ROLE OF KOMISI PENYIARAN INDONESIA DAERAH LAMPUNG PROVINCE IN SUPERVISING PERMIT MANAGEMENT OF BROADCASTING TELEVISION IN THE PRIVATE LOCAL BANDAR LAMPUNG

(Studies in Komisi Penyiaran Indonesia Daerah Lampung Province)

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Permit is a major rule thing of broadcast. In rule of cycle processing broadcast series, permit become decision phase from country (by KPI and KPIP means) to give an assessment (evaluation) what are broadcast department suitable to give or to continue the frequency of right rent. Komisi Penyiaran Indonesia Daerah or KPID is an independent country department in Indonesia was built on every province as regulator broadcast organized in every province in Indonesia. KPID is a department which can control mass media especially related to Permit Management of Broadcasting. Permit Management of Broadcasting (IPP) is a right which give from KPID to broadcast department for broadcasting organize. Actually, there are two Bandar Lampung local television broadcast already doing broadcasts before have a permit management of broadcasting. The two local television is Krakatau TV and Lampung TV. Faced of this phenomenon, the analysis study purpose to look how KPID act to control broadcast organized license on local television broadcast department in Bandar Lampung

This study using qualitative methods which identifying explanation. The informants in this experiment are the people who have criterion. KPID informant is Ansyori Bangsaradin and Dedi Triadi. Then from the Bandar Lampung local television are Hendarto Setiawan, Edi Purwanto, Yacob Hendro, and H. Aries Wijayanto. Furthermore, the experimental data collect from deep interview, observation and documentation.

Product of experiment said that requisite rank which must completed the local broadcast television department to have IPP, KPID had done optimally. KPID always proactive among the local television broadcast department especially to guide completing rank which needed so Bandar Lampung local television can full fill their rank which needed to organize IPP. However, its role in the implementation phases associated with the acquisition of IPP, KPID have not optimal to do their act and function. It caused that KPID give the local television permit to publish their broadcasting before have permit management of broadcasting. According that, to get wise, KPID was intervention by local government, KPID might not intervened the other department as KPID is an

independent department. So it can be concluded KPID generally can not perform the duties and functions well.

Key word: KPID, Permit, and Permit Management of Broadcasting