

Lampiran 3. Output Validitas Variabel Kualitas (X1)

Correlations

		item1	item2	item3	item4	item5	total
item1	Pearson Correlation	1	.794**	.576**	.247	.582**	.900**
	Sig. (2-tailed)		.000	.001	.188	.001	.000
	N	30	30	30	30	30	30
item2	Pearson Correlation	.794**	1	.483**	.035	.488**	.822**
	Sig. (2-tailed)	.000		.007	.856	.006	.000
	N	30	30	30	30	30	30
item3	Pearson Correlation	.576**	.483**	1	.352	.461*	.759**
	Sig. (2-tailed)	.001	.007		.056	.010	.000
	N	30	30	30	30	30	30
item4	Pearson Correlation	.247	.035	.352	1	.270	.457*
	Sig. (2-tailed)	.188	.856	.056		.150	.011
	N	30	30	30	30	30	30
item5	Pearson Correlation	.582**	.488**	.461*	.270	1	.724**
	Sig. (2-tailed)	.001	.006	.010	.150		.000
	N	30	30	30	30	30	30
total	Pearson Correlation	.900**	.822**	.759**	.457*	.724**	1
	Sig. (2-tailed)	.000	.000	.000	.011	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 4. Output Validitas variabel Desain (X2)

Correlations

		item1	item2	item3	item4	total
item1	Pearson Correlation	1	.838**	.838**	.862**	.946**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	30	30	30	30	30
item2	Pearson Correlation	.838**	1	.856**	.812**	.936**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	30	30	30	30	30
item3	Pearson Correlation	.838**	.856**	1	.812**	.936**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	30	30	30	30	30
item4	Pearson Correlation	.862**	.812**	.812**	1	.928**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	30	30	30	30	30
total	Pearson Correlation	.946**	.936**	.936**	.928**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5. Output Validitas Variabel Merek (X3)

Correlations

		item1	item2	item3	item4	total
item1	Pearson Correlation	1	.663**	.765**	.761**	.887**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	30	30	30	30	30
item2	Pearson Correlation	.663**	1	.711**	.621**	.819**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	30	30	30	30	30
item3	Pearson Correlation	.765**	.711**	1	.919**	.951**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	30	30	30	30	30
item4	Pearson Correlation	.761**	.621**	.919**	1	.931**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	30	30	30	30	30
total	Pearson Correlation	.887**	.819**	.951**	.931**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 6. Output Validitas Variabel Keputusan Pembelian (Y)

Correlations

		item1	item2	item3	item4	item5	total
item1	Pearson Correlation	1	.099	.021	.116	.263	.505**
	Sig. (2-tailed)		.603	.913	.540	.161	.004
	N	30	30	30	30	30	30
item2	Pearson Correlation	.099	1	.801**	.594**	.523**	.804**
	Sig. (2-tailed)	.603		.000	.001	.003	.000
	N	30	30	30	30	30	30
item3	Pearson Correlation	.021	.801**	1	.719**	.610**	.829**
	Sig. (2-tailed)	.913	.000		.000	.000	.000
	N	30	30	30	30	30	30
item4	Pearson Correlation	.116	.594**	.719**	1	.451*	.753**
	Sig. (2-tailed)	.540	.001	.000		.012	.000
	N	30	30	30	30	30	30
item5	Pearson Correlation	.263	.523**	.610**	.451*	1	.743**
	Sig. (2-tailed)	.161	.003	.000	.012		.000
	N	30	30	30	30	30	30
total	Pearson Correlation	.505**	.804**	.829**	.753**	.743**	1
	Sig. (2-tailed)	.004	.000	.000	.000	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).