

## **ABSTRACT**

### **INFLUENCE OF CONTROLLING, POSITIONING PROMOTION, AND COMPENSATION TO SATISFACTION OF WORK'S EMPLOYEE AT PT. MASA KINI MANDIRI (DIALY NEWS LAMPUNG POST)**

**By**

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The purpose of this research is to know how big the influence of controlling, positioning promotion, and compensation to satisfaction of work's employee at PT MASA KINI MANDIRI (Daily news Lampung Post). Type of this research is explanation. The research's population is 158 people with 61 respondents as sample. Technique of collecting data uses questioner with *likert* scale. The technique of getting sample of this research uses *sample random sampling* and data analyzing device used is *multiple linier regression*. According to result of the research, it can be concluded simultaneously that controlling, positioning promotion and compensation influence significantly to satisfaction of work's employee. Whereas the result of research partially, controlling does not influence to satisfaction of work's employee but, positioning promotion and compensation influence significantly to satisfaction of work's employee.

**Keyword: Controlling, Positioning Promotion, And Compensation To Satisfaction**

**Of Work's Employee**