ANALYSIS OF FACTORS AFFECTING EXPORTS OF CRUDE PALM OIL (CPO) IN INDONESIA

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ABSTRACT

The aim of the research is to analyze factors such as domestic CPO Price, the world CPO’s price, the price of domestic copra, world copra prices, Indonesia’s GDP, and GDP importers that affects the exports of Crude Palm Oil in Indonesia.

This research was conducted by utilizing secondary data, and applies collecting secondary data methods through varieties of books, journals, as well as data bank, MPOB, Data Center and Agriculture Information Systems and other sources. The data used is the time series data in the form of annual data for 2000-2013 periods. Analyze was performed by using Ordinary Last Square Method (OLS).

Based on the test results with OLS method, it can be concluded that the CPO’s exports in Indonesia is positively influenced by world CPO’s price variables, the price of domestic copra, Indonesia’s GDP, and India’s GDP. In addition, it’s also influenced by domestic CPO price variables and world copra prices. It can be seen from the results of partial test (t-test), determinant of coefficient test. Based on the simultaneous significance test (f-test), all of the variables in research models have a significant influence on the export of CPO in Indonesia.

Key Word : Export CPO, Crude Palm Oil (CPO), PDB, Copra, Export